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Verity Health System of California, Inc., a California nonprofit benefit corporation and the Debtor herein ("VHS"), and the above-referenced affiliated debtors, the debtors and debtors in possession (collectively, the "Debtors") in the above-captioned chapter 11 bankruptcy cases (the "Cases"), hereby file this reply ("Reply") in support of the Debtors' Motion to Approve Terms of A Private Sale of Certain of the Debtors' Assets Related to Seton Medical Center to AHMC Healthcare Inc. [Docket No. 4360] (the "Motion") and in response to the Official Committee of Unsecured Creditors' Response to the Debtors' Motion to Approve Private Sale of Seton Medical Center to AHMC Healthcare Inc. [Docket. No. 4528] (the "Response") filed by the Official Committee of Unsecured Creditors (the "Committee"). In reply to the Committee's Response and, in further support for the relief sought by the Motion, the Debtors respectfully state as follows:

I.

INTRODUCTION

The Committee's Response offers a willfully naïve view of the GMC Seton Offer and ignores the substantial discount the Debtors correctly place on any offer from SGM or its affiliates. Although paying lip service to the "past actions of SGM and KPC," the Committee takes at facevalue the proposed purchase price in the GMC Seton Offer in its unsubstantiated claim that GMC "would bring significantly more funds into the estate than the offer from AHMC." See Response at 2 (emphasis in original). The Committee's casual willingness to entertain the GMC Seton Offer (if its five conditions are satisfied) is a reversal from its recent observation that "SGM's actions in these bankruptcy cases have indeed saddled SGM with a rather shallow reservoir of goodwill." See Docket No. 3963 at 3. Nowhere in the short Response does the Committee critically engage with the detailed record of SGM's misconduct in these Cases, the ongoing financial fallout from SGM's failure to close the SGM Sale, the subsequent litigation and appeals, or the evidence supporting the Debtors' careful exercise of business judgment in concluding that SGM is not "a trustworthy, believable or a capable or reliable business partner." See Adcock Decl. at ¶ 12. Although the Committee may be willing to entertain an offer from GMC if the Committee's conditions are met,

¹ Capitalized terms not defined in this Reply shall have the meaning ascribed to them in the Motion.

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the Debtors cannot under the circumstances of these Cases. Nor are the Debtors aware of any other constituent group that supports the GMC Seton Offer.

Approval of the Seton Sale with AHMC—a reliable and successful California hospital operator—will maximize value for the Debtors' estates by offering the Debtors finality, stability, and an expeditious resolution to these Cases. For similar reasons, the medical staff of Seton (the "Medical Staff") support the "stability and certainty of a prompt private sale to AHMC" so that they may refocus their attention to the critical work at hand in the fight against the COVID-19 pandemic; the National Union of Healthcare Workers (the "NUHW") also urge the Court to approve a prompt Sale to AHMC. To that end, the Sale will further the Debtors' charitable mission by ensuring the Seton Facilities' communities have continued access to high-quality patient care during this unprecedented time. For the reasons set forth more fully herein and in the Debtors' Motion, the Debtors respectfully request that the Court overrule the Committee Response and approve the Sale to AHMC.

II.

RELEVANT FACTUAL BACKGROUND²

The Motion to Approve the Sale A.

- 1. On March 29, 2020, the Debtors filed the Motion for the entry of an order: (i) approving a private sale (the "Sale") of certain assets (the "Purchased Assets") of Debtors Seton, Verity Holdings, LLC ("Holdings"), and VHS (together with Seton and Holdings, the "Sellers") to AHMC Healthcare Inc. ("AHMC"); (ii) approving the asset purchase agreement (the "APA") and ancillary documents attached to the Motion as Exhibit "A" by and between the Sellers and AHMC; (iii) approving procedures related to the assumption and assignment of the Assigned Contracts and Assigned Leases, together with the payment of Cure Costs (as such terms are defined in the Motion); (iv) waiving any stay of the effectiveness of such order; and (v) granting such other and further relief as is just and appropriate under the circumstances.
- 2. The Motion seeks approval of the Sale to AHMC following more than 20 months of marketing and sales process that, ultimately, resulted in a single viable bidder for the Purchased

² The Debtors incorporate by this reference the factual background set forth in the Motion.

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Assets. See Mot. at 10. Following the most recent marketing process, the Debtors negotiated the APA with AHMC, which the parties agreed would proceed by private sale. See id.; see also id. Ex. A (APA).

3. The Motion further sets forth the Debtors' detailed arguments in support of the Sale to AHMC and the Debtors' exercise of business judgment in determining that the GMC Seton Offer is subject to significant and unacceptable risks. These arguments and evidence in support of the Motion, which have not been challenged, are incorporated herein by this reference.

В. **The Committee's Response**

- 4. On April 10, 2020, the Committee filed a two page Response, without any evidence, alleging that the GMC Seton Offer "would bring significantly more funds into the estate" than the proposed AHMC Sale. Response at 2 (emphasis in original). After showcasing the allegedly higher GMC Seton Offer, the Committee itself recognizes that for the Debtors to even be expected to engage, GMC would still need to meet five conditions. See id. at 3. The foregoing, alone, undercuts the Committee's allegation that the GMC Seton Offer would generate more funds for the Debtors' estates. The Committee provides no explanation as to why GMC's satisfaction of these five conditions would warrant consideration of the offer or why the Committee has the ability (or authority) to select the conditions that might satisfy the Debtors. By way of example, from the Debtors' perspective, SGM's agreement not to use facts from a Seton sale in the Adversary Proceeding to limit damages is a minimum expectation of any good faith offer rather than one of five top concessions.
- 5. As importantly, the Committee makes a single, passing reference to "the past actions of SGM and KPC in these bankruptcy cases" in connection with the SGM Sale, but avoids any discussion of the implications of SGM's past conduct on the viability of the GMC Seton Offer. See id. The Committee hypothesizes that "the Debtors (and other parties in interest) [would] consider an auction involving GMC" if GMC revises the GMC Seton Offer to meet five conditions fabricated by the Committee. Id. at 3. Despite having retained its own financial experts, as noted above, the Committee submits no evidence in support of its reasoning that satisfaction of the proposed conditions would render the GMC Seton Offer more financially viable than the AHMC APA.

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Further, the Committee makes no effort to describe its proposed auction process or the impact of such delay—e.g., "scheduling an auction," negotiating an APA, and persuading AHMC to remain engaged in such process—on the economics of the proposed transaction. See id. at 4 (requesting that the Court "schedule an auction and permit GMC to bid on the Seton Assets if and only if the five conditions set forth above have been satisfied to the Debtors' satisfaction"). The monthly operating losses Seton would incur during this timeframe are well-documented and uncontroverted.

C. **The Seton Medical Staff Reply**

On April 14, 2020, the Medical Staff³ filed the Reply by the Seton Medical Staff in 6. Support of the Sale Motion [Docket No. 4561] (the "Medical Staff Reply"). In the Medical Staff Reply, the Medical Staff request that the Court grant the Motion, which would provide the Medical Staff "the stability and certainty of a prompt sale to AHMC" as they continue their fight "on the front lines of the COVID-19 war." See Medical Staff Reply at 1, 2. The Medical Staff urge the prompt closure of the AHMC Sale. Further, the Medical Staff submitted declarations [Docket Nos. 4413] in support of the Sale to AHMC and noted that the prospect of an auction process involving SGM would be "intolerable." See Medical Staff Reply at 1. Specifically, the Medical Staff warned that "SGM was a fundamentally flawed and problematic choice as a prospective hospital operator."

D. **The NUHW Statement**

7. On April 17, 2020, the Medical Staff submitted a letter [Docket No. 4600] (the "NUHW Statement") from NUHW at Seton echoing the concerns raised by the Medical Staff that "have been on a rollercoaster of anxiety." See NUHW Stmt. at 3 The NUHW urges "the court to consider the Seton community and rule for the stability and certainty of a prompt private sale to AHMC, a capable and responsible hospital operator." *Id.* at 4. The NUHW also cautions against engaging with SGM and recounts that SGM caused "tremendous damage" when it "maneuvered to

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³ The Medical Staff is a separate entity under California law, 22 California Code of Regulations § 70703, composed of physicians, and responsible for, among other things, the adequacy and quality of care rendered to patients by a hospital, as well as evaluation of physicians, credentialing, and medical records. As such, its opinion on which entity is most likely to enable the hospital to continue the charitable mission of providing healthcare to the community should be given significant weight by the Court.

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the clock for when they would take over operations. *Id.* at 3, 4.

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ARGUMENT

force a sale price that was lower than their own bid, moving past the eleventh hour and resetting

III.

As set forth more fully in the Motion, the Sale should be approved because the unrebutted

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A.

The Committee Does Not Challenge Any of the Evidence or Argument in Support of the Motion and the Substantial Benefits of the AHMC Sale.

sale outside of the ordinary course should be approved under § 363⁴ if the Debtors "demonstrate that such disposition has a valid business justification." *In re 240 N. Brand Partners, Ltd.*, 200 B.R. 653, 659 (B.A.P. 9th Cir. 1996); *see also In re Genco Shipping & Trading Ltd.*, 509 B.R. 455, 464 (Bankr. S.D.N.Y. 2014) ("The standard used for judicial approval of the use of estate property outside of the ordinary course of business is also the business judgment of the debtor."). The business judgment standard is satisfied if the Debtors demonstrate, among other factors, that they

evidence demonstrates that the Debtors have appropriately exercised their "business judgment." A

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best interests of the estate. *See In re Wilde Horse Enters., Inc.*, 136 B.R. 830, 841 (Bankr. C.D. Cal. 1991); *In re Kellogg-Taxe*, No. 2:12-bk-51208-RN, 2014 WL 1016045, at *4 (Bankr. C.D.

acted on an informed basis, in good faith and in the honest belief that the action taken was in the

18 19 Cal. Mar. 17, 2014). "Courts are loath to interfere with corporate decisions absent a showing of

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bad faith, self-interest, or gross negligence . . . [and] will uphold the board's decisions as long as

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they are attributable to any rational business purpose Parties opposing the proposed exercise of a debtor's business judgment have the burden of rebutting the presumption of validity." Genco

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Shipping & Trading Ltd., 509 B.R. at 464 (quoting In re Integrated Res., Inc., 147 B.R. 650, 656

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(Bankr. S.D.N.Y. 1992)) (emphasis added; quotations omitted).

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The Committee makes no effort to rebut the evidence supporting the Debtors' thorough marketing process or the selection of the AHMC offer. In the Motion, the Debtors detailed the

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⁴ Unless specified otherwise, all chapter and section references are to the Bankruptcy Code, 11 U.S.C. §§ 101-1532, and all "Rule" references are to the Federal Rules of Bankruptcy Procedure. All references to "LBR" are to the Local Bankruptcy Rules of the United States Bankruptcy Court for the Central District of California.

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substantial marketing efforts for the Purchased Assets prepetition, see Prior Moloney Decl. at ¶ 4, following the Petition Date, see id. at ¶¶ 5-6, and again following the failure of the SGM Sale, see Moloney Decl. at ¶¶ 5-6. The Debtors ultimately negotiated the AHMC APA after receiving no other qualified offers for the Purchased Assets. See Moloney Decl. at ¶ 6. Although the Debtors received unsolicited offers from SGM and GMC, as disclosed in the Motion, see id. at ¶ 7, the Debtors determined that the offers were subject to significant and unacceptable risks, see Adcock Decl. at ¶¶ 12-13. In fact, the Committee concedes that the GMC Seton Offer as drafted is not a qualified offer for the Purchased Assets. See Committee Response at 3 (noting that "the Debtors could not be expected to engage on GMC's Offer" unless modified).

The Committee does not challenge the Debtors' detailed consideration of the AHMC offer or the Debtors' conclusion that the AHMC APA presents substantial benefits to the Debtors' estates. See, e.g., Mot. at 10-11, Adcock Decl. at ¶ 10. As set forth more fully in the Motion, the AHMC APA will, among other things, (i) result in the Debtors' estates receiving \$40 million in cash consideration, plus an amount equal to cure costs, (ii) preserve ongoing employee and trade vendor relationships at the Seton Facilities, (iii) allow the Debtors to retain certain accounts receivable, QAF Program payments, and disproportionate share funding, (iv) minimize the risk of remediation claims, and (v) serve the Debtors' charitable mission by transferring the Seton Facilities to an operator with a proven history of rehabilitating and operating hospitals. See id. Further, the Medical Staff and the NUHW support the prompt approval of the Sale to AHMC. See Medical Staff Reply at 2, NUHW Stmt. at 4.

The AHMC APA is not simply a bird in the hand (which, alone, is more than can be said of the GMC Seton Offer). See In re 160 Royal Palm, LLC, 600 B.R. 119, 129 (Bankr. S.D. Fla. 2019) (approving sale where "Debtor has taken the 'bird in hand' approach in accepting the LR offer"). The AHMC APA offers substantial benefits to the Debtors, their estates, and stakeholders that are thoroughly documented in the Motion and support the conclusion that the Debtors have exercised their business judgment in requesting approval of the Sale to AHMC. The Committee's Response should be overruled for its failure—and inability—to rebut evidence satisfying the requirements to approve the Sale.

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В. The Committee's Unsupported Conclusions Concerning the GMC Seton Offer or the Need for an Auction Process Should Be Rejected.

The Committee recommends fundamentally altering the Debtors' private sale process based solely on the Committee's suppositions concerning the GMC Seton Offer. The Committee does not cite a single case and presents no evidence in support of its position and attempts to inappropriately substitute its own judgment for that of the Debtors. The Committee's position is flawed for at least three reasons.

First, the Committee claims—without support or analysis—that the GMC Seton Offer will result in a significant recovery to the Debtors' estates that would exceed the expected recovery under the AHMC sale by "more than 50%." See Response at 2. The Committee does not provide any analysis of the transaction risks associated with the GMC Seton Offer that would decrease its relative value. By way of example, the Committee does not challenge the Debtors' conclusion that the GMC Seton Offer "yielded negative value given the risk that SGM, or its affiliate GMC, will not close, the foregoing operating losses that would be incurred during the regulatory review and approval of the sale, and the risk of a tax remediation issue arising from the assumption of liabilities." See Chadwick Decl. at ¶ 6. In particular, a material aspect of the GMC Seton Offer is the assumption of the PTO obligations and Seton PACE Bond as consideration for the real property, including the building improvements and equipment financed with the proceeds of the tax exempt 2005 Bonds. See Adcock Decl. at Ex. 1 (GMC Seton Offer). The Committee does not challenge the reasonableness of the Debtors' desire for an all cash sale. The GMC Seton Offer is not an "all cash" offer and, in the Debtors' expressed business judgment, exposes the Debtors to a material and unacceptable risk of tax remediation claims. The uncontroverted evidence demonstrates that the face value of the GMC Seton Offer is subject to substantial downward adjustment that the Committee's summary analysis does not address.

Second, the Committee fixates solely on the face value of the GMC Seton Offer without regard to the Debtors' obligation to select the highest and best offer for the Purchased Assets. The Committee ignores the cases cited in the Motion recognizing that "a 'highest' bid is not always the 'highest and best' bid. The inclusion of 'best' in that conjunction is not mere surplusage." 160

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Royal Palm, LLC, 600 B.R. at 129 (citing In re Bakalis, 220 B.R. 525, 532 (Bankr. E.D.N.Y. 1998)); In re Diplomat Constr., Inc., 481 B.R. 215, 218–19 (Bankr. N.D. Ga. 2012) ("The highest bid does not always equate to the best bid for the estate."); In re Gulf States Steel, Inc. of Al., 285 B.R. 497, 516 (N.D. Al. 2002) ("[C]ourts have authorized the acceptance of the lower of competing bids because the lower bid provides greater benefit to the estate than the higher bid."). "The Debtor's duty is to maximize value to the creditors, and that maximization includes considerations such as finality, stability, and expeditious resolution of the bankruptcy proceeding." 160 Royal Palm, LLC, 600 B.R. at 130; see also In re Art & Architecture Books of the 21st Century, No. 2:13-BK-14135-RK, 2015 WL 3492900, at *5 (Bankr. C.D. Cal. May 29, 2015) ("Debtor has actively and competently marketed the Property to prospective purchasers and the Buyer has offered the best purchase price and has the best possibility of closing on the sale transactions contemplated by the Motion.") (emphasis added).

The Debtors presented unrebutted evidence raising substantial "concerns about the uncertainty of the offer" from GMC, see id. at 129, and the severe economic implications to the Debtors if GMC does not close a sale, see Chadwick Decl. at ¶ 5. Further, the prompt closing of the Sale will achieve "stability and certainty" for the Medical Staff as they expend tremendous effort "on the front lines of the COVID-19 war" for the benefit of Seton's patients. See Medical Staff Reply at 1, 2; see also NUHW Stmt. at 4 ("We urge the court to consider the Seton community and rule for the stability and certainty of a prompt private sale to AHMC, a capable and responsible hospital operator.").

Third, the Committee incorrectly assumes that an auction at this stage of the Debtors' Cases would generate greater value for the Debtors' estates than the AHMC Sale. The Debtors' "management of the procedural details surrounding bidding and sale are 'ultimately a matter of discretion that depends upon the dynamics of the particular situation." In re Nuttery Farm, Inc., 467 F. App'x 711, 712 (9th Cir. 2012). The Debtors' decision to pursue a private sale, rather than an auction, is appropriate where undertaken in the interests of the Debtors', their estates, and all other parties in interest. See In re Distrib. Energy Sys. Corp., No. 08-11101 (KG), 2008 WL 8153631, at *1 (Bankr. D. Del. Aug. 20, 2008) (finding without elaboration that a private sale of

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debtors' assets was "in the best interests of the Debtors, their estates and creditors and all other parties in interest").

The Debtors properly concluded that an auction will not serve the interests of the Debtors, their estates, or stakeholders. As set forth above, the uncontroverted evidence demonstrates that, after more than 20 months of marketing and sales processes, the Debtors only received offers from AHMC and GMC for the Purchased Assets. See Moloney Decl. at ¶¶ 6-7. The Debtors concluded, in their business judgment, that the GMC Seton Offer presents "significant and unacceptable risks" based on the past conduct of SGM in these Cases. See Adcock Decl. at ¶ 12. Indeed, as this Court recognized, SGM leveraged the prior sale process in these Cases in "a cynical attempt to extract a better purchase price." See Docket No. 3723 at 4. An auction process does not present an opportunity to enhance value where the Debtors recognize only one qualified bidder. See In re MF Global, Inc., 535 B.R. 596 (Bankr. S.D.N.Y. 2015) (finding that a private sale "reflects the appropriate exercise of their sound business judgment" where the "uncontroverted evidence" demonstrated that the debtors received only one offer to purchase the assets following reasonable notice to interested parties). Further, the AHMC APA does not contemplate an auction process and offers no commitment that AHMC will participate in such a process. See Mot., Ex. A. Consequently, the Debtors' decision to conduct a private sale to AHMC reflects an appropriate exercise of the Debtors' business judgment and consistent with the Debtors' repeated efforts to maximize value for their estates.

C. SGM and GMC Cannot Satisfy the Committee's Conditions to the Debtors' Satisfaction Because SGM's Past Conduct Renders Its Commitments Illusory.

The Committee suggests that the risks of an auction process can be mitigated if SGM meets five conditions "to the Debtors' satisfaction." See Response at 3. However, the Committee's conditions (which might represent concessions if granted by a good faith purchaser) do not diminish the transaction risks associated with SGM. SGM cannot meet the Committee's newly proposed transaction protections "to the Debtors' satisfaction" because SGM's past conduct renders the conditions illusory as follows:

- 1. **Deposit Requirement.** The Committee suggests that GMC must submit a deposit in the amount of the greater of \$40 million or 75% of the GMC purchase price. However, as evidenced by the failed SGM Sale, a deposit is cold comfort if GMC does not close a sale. The deposit is not irrevocable, and SGM has proved a litigious purchaser. Further, the Debtors presented substantial evidence concerning the operating losses incurred by Seton, which would not be offset by the deposit amount if a sale does not close. *See*, *e.g.*, Chadwick Decl. at ¶ 5. The Debtors' ultimate goal and objective in these Cases is to effectuate a going concern sale of Seton that protects patients, employees, trade creditors going forward, and preserves the operating arrangement with the State of California to address to the needs of the State during the COVID-19 pandemic. A deposit does not achieve these objectives in light of the substantial transaction risk associated with SGM.
- 2. Waiver of Contingencies and Acceptance of the Orders Obtained in Connection with the SGM Sale with Respect to (a) Attorney General Conditions and (b) the Transfer of Medicare and Medi-Cal Provider Agreements. Such a commitment from SGM would be illusory given SGM's past conduct. As this Court found, the Debtors satisfied Sections 8.6 and 8.7 of the SGM APA, SGM agreed to render the "supplemental sale order" a final and non-appealable order, and SGM agreed that the Bankruptcy Court retained exclusive jurisdiction to adjudicate "Material Adverse Effects." Nevertheless, SGM appealed each and every one of the Court's decisions.
- 3. Express Waiver of Appeal Rights with Respect to Any Order Entered in Connection with the Sale. This condition is also illusory based on SGM's pending appeal (SGM appealed an order despite its contractual agreement to cooperate in rendering such order final and non-appealable, and despite the express appellate waiver provisions in the SGM APA). Indeed, SGM argued before this Court that it did not waive its right to appeal the orders entered by this Court in furtherance of a closing notwithstanding language in the SGM APA to the contrary. See, e.g., Adv. Case No. 2:20-ap-01001-ER, Docket No. 26 at 22-25 ("The APA does not address waiver of any of the parties' rights to appeal, nor does it evince SGM's intent to have this Court finally determine all disputes related to the APA without appellate review.").
- 4. **Agreement to Not Use Facts of A Seton Sale in the Adversary Proceeding.** The condition that SGM not use the facts of a Seton sale in the Adversary Proceeding would represent a minimum expectation rather than a concession on the part of SGM. The Debtors will still be required to expend the time and effort to litigate the Adversary Proceeding, and the District Court may nevertheless take *sua sponte* judicial notice of the facts of these Cases. Further, the conditions suggest that SGM will remain free to engage in lengthy litigation, including, among other things, assumption of executory contracts and collective bargaining disputes with the unions.
- 5. **Agreement to Not Use A Seton Sale in Damages Calculations in the Adversary Proceeding.** As with the prior condition, such agreement is far from a substantial concession. Further, the District Court may still calculate compensatory damages and its discretionary punitive damages calculations with reference to a Sale. SGM's

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agreement on this point gives little hope that the Debtors will be made whole following the failure of the SGM Sale. 2

Even if GMC were to claim at the eleventh hour that it agrees "in principle" to the conditions, the Debtors would still be required to expend time and effort to negotiate an asset purchase agreement with SGM, and it is uncontested that "[n]egotiations with SGM and its principals in connection with the SGM Sale were difficult and time consuming." See Adcock Decl. at ¶ 13. As this Court is aware, the Debtors moved with alacrity and have successfully negotiated significant agreements with a multitude of counterparties for the benefit of the Debtors' estates. See, e.g., Docket Nos. 1153 (Santa Clara County Sale Order), 4315 (Order Approving Agreements with State of California), 4511 (St. Francis Sale Order), 4530 (St. Vincent Sale Order). The Debtors have little optimism that negotiations with SGM would result in an expediently drafted asset purchase agreement, and are concerned that operating losses would continue to accrue and the Medical Staff would continue to suffer uncertainty and anxiety. See Medical Staff Reply at 1-2, NUHW Stmt. at 3. Indeed, the prospect of a last-minute negotiation of terms hearkens back to the painstaking efforts to revise Section 8.6 of the SGM APA in the courthouse cafeteria with all constituents and SGM—only to have SGM refuse to close the SGM Sale despite the Debtors' compliance with Section 8.6. See Docket No. 3632 at 4 (finding that SGM was judicially estopped from claiming a right to an evaluation period under Section 8.6 of the APA). To avoid repeating history, the Debtors request that the Court approve the AHMC APA and reject the notion that another protracted negotiation process with SGM is in the best interests of the Debtors, their estates, or stakeholders.

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CONCLUSION

WHEREFORE, the Debtors respectfully request that the Court enter an order (i) granting the Motion, (ii) overruling the Committee's Response, and (iii) granting the Debtors such other and further relief as the Court may deem just and proper.

IV.

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| | 1 2 | Dated: April 17, 20 | 020 | | SAMU TANL | ONS US LLP JEL R. MAIZEL A M. MOYRON OLAS A. KOFFROTH | |
| | 3 4 5 | | | | | /s/ Tania M. Moyron Tania M. Moyron | |
| | 6 7 | | | | Attorn | eys for the Debtors | |
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