

IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE

)	
In re:)	Chapter 11
)	
SEQUENTIAL BRANDS GROUP, INC., <i>et al.</i> , ¹)	Case No. 21-11194 (JTD)
)	
Debtors.)	(Jointly Administered)
)	
)	Docket Ref. No. 632

ORDER EXTENDING DEADLINE TO OBJECT TO CLAIMS

Upon consideration of the *Motion to Extend Deadline to Object to Claims* (the “Motion”), and it appearing that good cause exists to grant the relief requested by the Motion, it is HEREBY ORDERED THAT:

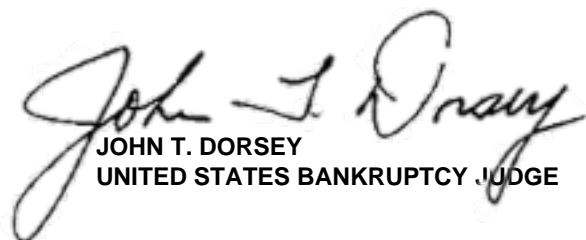
1. The Motion is granted as set forth herein.
2. The time period to file and serve objections to claims in this Chapter 11 case (the “Claims Objection Deadline”) is extended through and including February 27, 2023, without prejudice to the rights of the Liquidating Trustee to request further extensions of the Claims Objection Deadline.
3. All time periods set forth in this Order shall be calculated in accordance with Bankruptcy Rule 9006(a).

¹ The Debtors, along with the last four digits of each Debtor’s tax identification number, are: Sequential Brands Group, Inc. (2789), SQBG, Inc. (9546), Sequential Licensing, Inc. (7108), William Rast Licensing, LLC (4304), Heeling Sports Limited (0479), Brand Matter, LLC (1258), SBG FM, LLC (8013), Galaxy Brands LLC (9583), The Basketball Marketing Company, Inc. (7003), American Sporting Goods Corporation (1696), LNT Brands LLC (3923), Joe’s Holdings LLC (3085), Gaiam Brand Holdco, LLC (1581), Gaiam Americas, Inc. (8894), SBG-Gaiam Holdings, LLC (8923), SBG Universe Brands, LLC (4322), and GBT Promotions LLC (7003). The Debtors’ corporate headquarters and the mailing address for each Debtor is 105 E. 34th Street, #249, New York, NY 10016.



4. This Court shall retain jurisdiction to hear and determine all matters arising from or related to the implementation of this Order.

Dated: September 8th, 2022
Wilmington, Delaware



JOHN T. DORSEY
UNITED STATES BANKRUPTCY JUDGE