

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

In re:)	
)	Chapter 11
SEQUENTIAL BRANDS GROUP, INC., <i>et al.</i> , ¹)	Case No. 21-11194 (JTD)
)	
Debtors.)	(Jointly Administered)
)	
)	

**OMNIBUS ORDER APPROVING FINAL FEE APPLICATIONS FOR
COMPENSATION AND REIMBURSEMENT OF EXPENSES**

Upon consideration of the final applications (the “**Final Applications**”) for compensation and reimbursement of expenses for the professionals listed on **Exhibit A** attached hereto (each an “**Applicant**” and, collectively, the “**Applicants**”), pursuant to sections 328, 330 and 331 of title 11 of the United States Code, 11 U.S.C. §§ 101-1532 (as amended, the “**Bankruptcy Code**”), rule 2016 of the Federal Rules of Bankruptcy Procedure (as amended, the “**Bankruptcy Rules**”), and rule 2016-2 of the Local Rules of Bankruptcy Practice and Procedure for the United States Bankruptcy Court for the District of Delaware (as amended, the “**Local Rules**”), for the final allowance of fees and expenses for the period from January 11, 2021 through and including October 28, 2021 (the “**Total Compensation Period**”), and the Court having jurisdiction over this matter pursuant to 28

¹ The Debtors, along with the last four digits of each Debtor’s tax identification number, are: Sequential Brands Group, Inc. (2789), SQBG, Inc. (9546), Sequential Licensing, Inc. (7108), William Rast Licensing, LLC (4304), Heeling Sports Limited (0479), Brand Matter, LLC (1258), SBG FM, LLC (8013), Galaxy Brands LLC (9583), TBM Company,, Inc. (7003), American Sporting Goods Corporation (1696), LNT Brands LLC (3923), Joe’s Holdings LLC (3085), Gaiam Brand Holdco, LLC (1581), G. Americas, Inc. (8894), SBG-Gaiam Holdings, LLC (8923), SBG Universe Brands, LLC (4322), and GBT Promotions LLC (7003). The Debtors’ corporate headquarters and the mailing address for each Debtor is 105 E. 34th Street, #249, New York, NY 10016.



U.S.C. §§ 157 and 1334, and notice of the Final Applications having been adequate and proper and no further notice being necessary; and the objection deadline to the relief sought in the Final Applications having passed and no objections having been filed, and it appearing to the Court that the relief requested in the Final Applications is necessary, fair and reasonable, and after due deliberation and consideration, and good and sufficient cause appearing therefor,

IT IS HEREBY ORDERED THAT:

1. The Applications are granted on a final basis in the amounts set forth on Exhibit A annexed hereto for services rendered and reimbursement of actual and necessary expenses incurred during the fee periods set forth on Exhibit A.
2. The Debtor is authorized and directed to make payment to each of the Professionals on account of any of the outstanding fees and expenses approved herein, including, but not limited to the amounts identified as outstanding balances on Exhibit A.
3. The Court shall retain jurisdiction to hear and determine all matters arising from or relating to this Order.

Dated: July 13th, 2022
Wilmington, Delaware

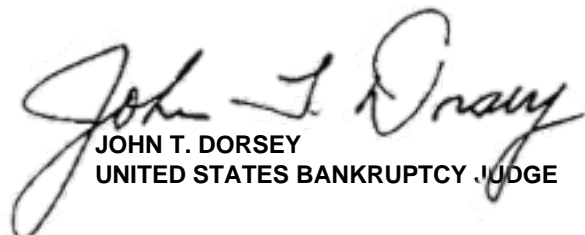

JOHN T. DORSEY
UNITED STATES BANKRUPTCY JUDGE

EXHIBIT A**SCHEDULE OF FINAL FEE APPLICATIONS**

PROFESSIONAL	PERIOD COVERED/ DOCKET NO.	FEES REQUESTED	EXPENSES REQUESTED	TOTAL
Pachulski Stang Ziehl & Jones LLP (Local Counsel to the Debtors)	8/31/21-3/3/22 Docket No. 559	\$367,268.50	\$43,592.70	\$410,861.20
Gibson, Dunn & Crutcher LLP (Lead Counsel to the Debtors)	8/31/21-3/3/22 Docket No. 552	\$3,316,569.50	\$56,694.53	\$3,373,264.03 ³
Kurtzman Carson Consultants LLC (Administrative Advisor to the Debtors)	8/31/21-3/3/22 Docket No. 550	\$82,775.75	\$0.00	\$82,775.75
Miller Buckfire & Co., LLC and Stifel Nicolaus & Co., Inc. (Investment Bankers to the Debtors)	8/31/21-3/3/22 Docket No. 551	\$6,300,000.00	\$20,642.19	\$6,320,642.19

³ This amount reflects an increase to fees in the amount of \$232.50 to resolve comments received from the Court.