

**IN THE UNITED STATES BANKRUPTCY COURT
FOR THE DISTRICT OF DELAWARE**

)	
In re:)	Chapter 11
)	
SEQUENTIAL BRANDS GROUP, INC., <i>et al.</i> ¹)	Case No. 21-11194 (JTD)
)	
Debtors.)	(Jointly Administered)
)	

SUPPLEMENTAL CERTIFICATE OF SERVICE

I, Heather Fellows, depose and say that I am employed by Kurtzman Carson Consultants LLC (KCC), the claims and noticing agent for the Debtors in the above-captioned case.

On or before March 18, 2022, at my direction and under my supervision, employees of KCC caused to be served per postal forwarding address the following document via First Class Mail upon the service list attached hereto as **Exhibit A**:

- **Notice of (I) Confirmation and Effective Date of the First Amended Joint Plan of Liquidation of Sequential Brands Group, Inc. and its Debtor Affiliates Pursuant to Chapter 11 of the Bankruptcy Code and (II) Deadline Under the Plan and Confirmation Order to File Administrative Claims, Professional Fee Claims, and Rejection Claims** [Docket No. 498]

Dated: March 18, 2022

/s/ Heather Fellows
Heather Fellows
KCC
222 N Pacific Coast Hwy
Suite 300
El Segundo, CA 90245
Tel 310.823.9000

¹ The Debtors, along with the last four digits of each Debtor’s tax identification number, are: Sequential BrandsGroup, Inc. (2789), SQBG, Inc. (9546), Sequential Licensing, Inc. (7108), William Rast Licensing, LLC (4304), Heeling Sports Limited (0479), Brand Matter, LLC (1258), SBG FM, LLC (8013), Galaxy Brands LLC(9583), TBM Company, Inc. (7003), American Sporting Goods Corporation (1696), LNT Brands LLC (3923), Joe’sHoldings LLC (3085), Gaiam Brand Holdco, LLC (1581), G. Americas, Inc. (8894), SBG-Gaiam Holdings, LLC(8923), SBG Universe Brands, LLC (4322), and GBT Promotions LLC (7003). The Debtors’ corporate headquarters and the mailing address for each Debtor is 105 E. 34th Street, #249, New York, NY 10016.



Exhibit A

Creditor Matrix Service List
Served via First Class Mail

CreditorName	Address	City	State	Zip
Aaron Wester	Address Redacted			
Ariana Weisner	Address Redacted			
Ashley Klinger, Inc.	Address Redacted			
Catherine B Designs LLC	200 Old Country Rd Ste 364	Mineola	NY	11501-4240
CPA Global	3133 W Frye Rd #400	Chandler	AZ	85226-5110
Pulse Talent Management	203 N La Salle St Ste 2550	Chicago	IL	60601-1201
Wilhelmina International Ltd	PO Box 61000	Staten Island	NY	10306-1000
Wilhelmina Kids & Creative LLC	PO Box 61000	Staten Island	NY	10306-1000
Wilhelmina Kids & Creative Mgmt	PO Box 61000	Staten Island	NY	10306-1000