

Fill in this information to identify the case:

Debtor Sequential Brands Group, Inc.

United States Bankruptcy Court for the: _____ District of Delaware
(State)

Case number 21-11194

Official Form 410
Proof of Claim

04/19

Read the instructions before filling out this form. This form is for making a claim for payment in a bankruptcy case. Do not use this form to make a request for payment of an administrative expense. Make such a request according to 11 U.S.C. § 503.

Filers must leave out or redact information that is entitled to privacy on this form or on any attached documents. Attach redacted copies or any documents that support the claim, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, judgments, mortgages, and security agreements. Do not send original documents; they may be destroyed after scanning. If the documents are not available, explain in an attachment.

A person who files a fraudulent claim could be fined up to \$500,000, imprisoned for up to 5 years, or both. 18 U.S.C. §§ 152, 157, and 3571.

Fill in all the information about the claim as of the date the case was filed. That date is on the notice of bankruptcy (Form 309) that you received.

Part 1: Identify the Claim

1. **Who is the current creditor?** Amyr Naeem LLP
Name of the current creditor (the person or entity to be paid for this claim)
Other names the creditor used with the debtor Amyr Naeem

2. **Has this claim been acquired from someone else?** No
 Yes. From whom? _____

3. **Where should notices and payments to the creditor be sent?**

Where should notices to the creditor be sent?	Where should payments to the creditor be sent? (if different)
<u>Amyr Naeem LLP</u> <u>9002 Chimney Rock Road, Suite G155</u> <u>Houston, TX 77096</u>	
Contact phone <u>2812160271</u>	Contact phone _____
Contact email <u>amyrnaeemllp@yahoo.com</u>	Contact email _____
Uniform claim identifier for electronic payments in chapter 13 (if you use one): _____	

4. **Does this claim amend one already filed?** No
 Yes. Claim number on court claims registry (if known) _____ Filed on _____
MM / DD / YYYY

5. **Do you know if anyone else has filed a proof of claim for this claim?** No
 Yes. Who made the earlier filing? _____



Part 2: Give Information About the Claim as of the Date the Case Was Filed

6. Do you have any number you use to identify the debtor? No
 Yes. Last 4 digits of the debtor's account or any number you use to identify the debtor: _____

7. How much is the claim? \$ 137,104.00. Does this amount include interest or other charges?
 No
 Yes. Attach statement itemizing interest, fees, expenses, or other charges required by Bankruptcy Rule 3001(c)(2)(A).

8. What is the basis of the claim? Examples: Goods sold, money loaned, lease, services performed, personal injury or wrongful death, or credit card.
Attach redacted copies of any documents supporting the claim required by Bankruptcy Rule 3001(c).
Limit disclosing information that is entitled to privacy, such as health care information.
Services

9. Is all or part of the claim secured? No
 Yes. The claim is secured by a lien on property.
Nature or property:
 Real estate: If the claim is secured by the debtor's principle residence, file a *Mortgage Proof of Claim Attachment* (Official Form 410-A) with this *Proof of Claim*.
 Motor vehicle
 Other. Describe: _____
Basis for perfection: _____
Attach redacted copies of documents, if any, that show evidence of perfection of a security interest (for example, a mortgage, lien, certificate of title, financing statement, or other document that shows the lien has been filed or recorded.)
Value of property: \$ _____
Amount of the claim that is secured: \$ _____
Amount of the claim that is unsecured: \$ _____ (The sum of the secured and unsecured amount should match the amount in line 7.)
Amount necessary to cure any default as of the date of the petition: \$ _____
Annual Interest Rate (when case was filed) _____ %
 Fixed
 Variable

10. Is this claim based on a lease? No
 Yes. Amount necessary to cure any default as of the date of the petition. \$ _____

11. Is this claim subject to a right of setoff? No
 Yes. Identify the property: _____



12. Is all or part of the claim entitled to priority under 11 U.S.C. § 507(a)?

A claim may be partly priority and partly nonpriority. For example, in some categories, the law limits the amount entitled to priority.

<input type="checkbox"/> No	
<input checked="" type="checkbox"/> Yes. Check all that apply:	Amount entitled to priority
<input type="checkbox"/> Domestic support obligations (including alimony and child support) under 11 U.S.C. § 507(a)(1)(A) or (a)(1)(B).	\$ _____
<input type="checkbox"/> Up to \$3,025* of deposits toward purchase, lease, or rental of property or services for personal, family, or household use. 11 U.S.C. § 507(a)(7).	\$ _____
<input type="checkbox"/> Wages, salaries, or commissions (up to \$13,650*) earned within 180 days before the bankruptcy petition is filed or the debtor's business ends, whichever is earlier. 11 U.S.C. § 507(a)(4).	\$ _____
<input checked="" type="checkbox"/> Taxes or penalties owed to governmental units. 11 U.S.C. § 507(a)(8).	\$ <u>137,104.00</u>
<input type="checkbox"/> Contributions to an employee benefit plan. 11 U.S.C. § 507(a)(5).	\$ _____
<input type="checkbox"/> Other. Specify subsection of 11 U.S.C. § 507(a)() that applies.	\$ _____

* Amounts are subject to adjustment on 4/01/22 and every 3 years after that for cases begun on or after the date of adjustment.

13. Is all or part of the claim pursuant to 11 U.S.C. § 503(b)(9)?

No

Yes. Indicate the amount of your claim arising from the value of any goods received by the debtor within 20 days before the date of commencement of the above case, in which the goods have been sold to the Debtor in the ordinary course of such Debtor's business. Attach documentation supporting such claim.

\$ _____

Part 3: Sign Below

The person completing this proof of claim must sign and date it. FRBP 9011(b).

If you file this claim electronically, FRBP 5005(a)(2) authorizes courts to establish local rules specifying what a signature is.

A person who files a fraudulent claim could be fined up to \$500,000, imprisoned for up to 5 years, or both. 18 U.S.C. §§ 152, 157, and 3571.

Check the appropriate box:

I am the creditor.

I am the creditor's attorney or authorized agent.

I am the trustee, or the debtor, or their authorized agent. Bankruptcy Rule 3004.

I am a guarantor, surety, endorser, or other codebtor. Bankruptcy Rule 3005.

I understand that an authorized signature on this *Proof of Claim* serves as an acknowledgement that when calculating the amount of the claim, the creditor gave the debtor credit for any payments received toward the debt.

I have examined the information in this *Proof of Claim* and have reasonable belief that the information is true and correct.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on date 12/27/2021
MM / DD / YYYY

/s//s/ Amyr Naeem
Signature

Print the name of the person who is completing and signing this claim:

Name /s/ Amyr Naeem
First name Middle name Last name

Title _____

Company Amyr Naeem LLP
Identify the corporate servicer as the company if the authorized agent is a servicer.

Address _____

Contact phone _____ Email _____



KCC ePOC Electronic Claim Filing Summary

For phone assistance: Domestic (866) 556-7696 | International 001-310-823-9000

Debtor: 21-11194 - Sequential Brands Group, Inc.		
District: District of Delaware		
Creditor: Amyr Naeem LLP 9002 Chimney Rock Road, Suite G155 Houston, TX, 77096 Phone: 2812160271 Phone 2: Fax: Email: amyrnaemllp@yahoo.com	Has Supporting Documentation: Yes, supporting documentation successfully uploaded Related Document Statement:	
	Has Related Claim: No Related Claim Filed By:	
	Filing Party: Authorized agent	
Other Names Used with Debtor: Amyr Naeem	Amends Claim: No Acquired Claim: No	
Basis of Claim: Services	Last 4 Digits: No	Uniform Claim Identifier:
Total Amount of Claim: 137,104.00	Includes Interest or Charges: No	
Has Priority Claim: Yes	Priority Under: 11 U.S.C. §507(a)(8): 137,104.00	
Has Secured Claim: No Amount of 503(b)(9): No Based on Lease: No Subject to Right of Setoff: No	Nature of Secured Amount: Value of Property: Annual Interest Rate: Arrearage Amount: Basis for Perfection: Amount Unsecured:	
Submitted By: /s/ Amyr Naeem on 27-Dec-2021 2:34:17 p.m. Eastern Time Title: Company: Amyr Naeem LLP		



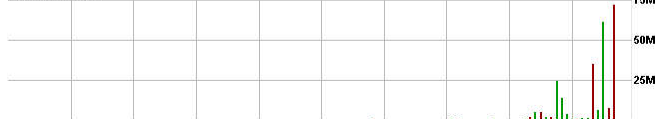
SEQUENTIAL BRANDS GROUP INC COM NEW SQBGQ:

Over The Counter Market

10 Year Chart



Volume (millions)



Lower Indicators

Volume by Price

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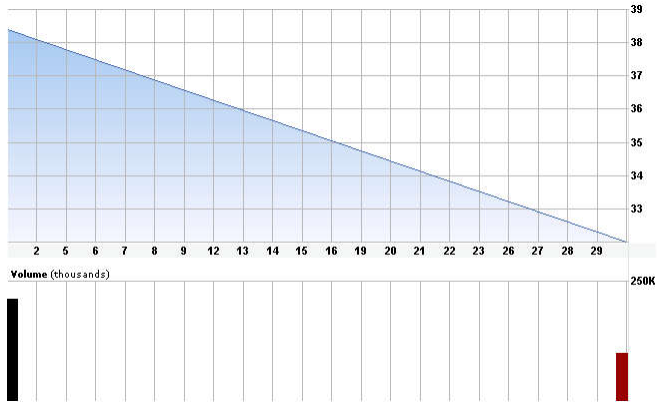
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SEQUENTIAL BRANDS GROUP INC COM NEW SQBGQ:
Over The Counter Market

10 Year Chart



Lower Indicators
 Volume by Price

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SEQUENTIAL BRANDS GROUP INC COM NEW SQBGQ:

Over The Counter Market

10 Year Chart



Lower Indicators

Volume by Price (EMA,13)

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Amyr Naeem LLP
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Houston, TX 77096
Telephone : (281) 216 0271

Sequential Brands Group Inc., or
SQBG Claims Processing Center
c/o KCC
222 N. Pacific Coast Highway, Suite 300
El Segundo, CA 90245

December 27, 2021

RE: Proof of Claim
United States Bankruptcy Court
District of Delaware
824 North Market Street, 3rd Floor
Wilmington, DE 19801
Case: 21 11194

1. 11 U.S. Code § 101 (5) of the U.S. Bankruptcy Code references procedures with how to deal with claims in bankruptcy proceedings. The first definition defines a "claim" as being the right to receive a payment regardless of the circumstances that surround the claim. There is also a second definition to define a "claim" to be the right to seek an equitable remedy for failure to perform under the terms of an agreement or agreements. This failure is often referred to as a "breach."
2. Sequential Brands Group, Inc. ("SQBG") mismanaged stakeholder value, and took the value of a valuable stakeholder, namely Amyr Naeem LLP, to their advantage with full knowledge of problems in their debt levels that accumulated for years long before I purchased investments.
3. December 14, 2015 Martha Stewart Living Omnimedia ("MSLO") merges into Sequential Brands Group, Inc.. SQBG is priced at approximately \$295/share. I held 157.9466 shares. The equitable or adjusted value of my shares is \$46,594. This amount may also be adjusted to include any royalty payments, and/or the amount may be considered the Annual Payment owed to Amyr Naeem LLP during this Calculation Period.
4. November 5, 2018 Account Conversion of SQBG to E*TRADE. SQBG is priced at approximately \$38/share. I held 1,322 shares. The equitable or adjusted value of my shares is \$50,236. This amount may also be adjusted to include any royalty payments, and/or the amount may be considered the Annual Payment owed to Amyr Naeem LLP during this Calculation Period.
5. 2010 – 2011 I earned approximately \$40,274 in deposits that were made to Bank of America. The location where I worked was 700 Louisiana Ave., Suite 225, Houston, TX 77002. Please be aware that this was a bare-bones work facility, with bare-bones office space and office furniture, and limited access given to a break room or kitchen. As creditor (or authorized agent at the time) who is entitled to file a Section 510 Claim/Damages, I am seeking to recover payment and full recovery of these deposits or sums paid to Bank of America.
6. I am asking the Court for the maximum allowed compensation with reference to 11 U.S. Code § 507. I am seeking to recoup Professional Fee Amounts during the course of this bankruptcy and reorganization proceedings where Sequential Brands Group, Inc. remain the Debtors. I retain all obligations and rights attributable to me as creditor, and with respect to the Credit Agreements. I am considered part owner and would like an equitable profit interest in the Reorganized Sequential Brands Group, Inc.. I will continue to assert the validity of my claim until I have been given equitable treatment and not considered a disregarded entity. Reinstatement of this claim and the claim amount is ordered as of the filing date of December 27, 2021.

/s/ Amyr Naeem

December 27, 2021

Amyr Naeem LLP