☐ Joe's Holdings, LLC (Case No. 21-11205)☐ Galam Brand Holdco, LLC (Case No. 21-11206)

Your claim can be filed electronically on KCC's website at https://epoc.kcclic.net/SQBG.

United States Bankruptcy Court for the District of Delaware Indicate Debtor against which you assert a claim by checking the appropriate box below. (Check only one Debtor per claim form.)

☐ SBG FM, LLC (Case No. 21-11290)

Sequential Brands Group, Inc. (Case No. 21-11194) 🔲 Brand Matter, LLC (Case No. 21-11199)

SQBG, Inc. (Case No. 21-11195)

☐ Heeling Sports Limited (Case	use No. 21-11196) Case No. 21-11197) No. 21-11198)	☐ Galaxy Brands, LLC (Case No. 21-11201) ☐ The Basketbal Marketing Company, Inc. (Case No. 21-11202) ☐ American Sporting Goods Corp. (Case No. 21-11203) ☐ ENT Brands, LLC (Case No. 21-11204)		
Official Form 410 Proof of Clain	<u> </u>	Date Stamped Copy Returned No self addressed stamped envelope No copy to return D4/19 This form is for making a claim for payment in a bankruptcy case. Other than a claim under		
11 U.S.C. § 503(b)(9), this for Filers must leave out or red documents that support the comortgages, and security agre explain in an attachment.	orm should not be a lact information that laim, such as promis ements. Do not sen nt claim could be fin	used to make a claim for an administrative expense is entitled to privacy on this form or on any attached discory notes, purchase orders, invoices, itemized states id original documents; they may be destroyed after sed up to \$500,000, imprisoned for up to 5 years, or both	e arising after the commencement of the ca locuments. Attach redacted copies or any ments of running accounts, contracts, judgmen scanning. If the documents are not available,	
Part 1: Identify the Clain	n			
1. Who is the current creditor?		reditor (the person or entity to be paid for this claim) itor used with the debtor		
2. Has this claim been acquired from someone else?	No Yes. From V	whom?		
3. Where should notices and payments to the creditor be sent?	Marcia	Tomp Kins	should payments to the creditor be sent? (if	
notices and payments to the	Marcia Name 19 LUC Number Street MITCA	Tompkins different) Name Number A CT Oldfol	Street	
notices and payments to the creditor be sent? Federal Rule of Bankruptcy Procedure	Marcia Name 19 LUC Number Street MILTON	Tompkins Name Number d CT Old+61 State ZIP Code Country	Street State ZIP Cod	
notices and payments to the creditor be sent? Federal Rule of Bankruptcy Procedure (FRBP) 2002(g)	Marcial Name 19 LUC Number Street Milfor City USA Country	Tompkins different) Name Number d CT Old+61 State ZIPCode City	Street State ZIP Cod	
notices and payments to the creditor be sent? Federal Rule of Bankruptcy Procedure (FRBP) 2002(g)	Name I Q L UC Number Steet Oity Country Contact email	Tompkins Name Number d CT Old+61 State ZIP Code Country Country Contact p	Street State ZIP Cod	
notices and payments to the creditor be sent? Federal Rule of Bankruptcy Procedure (FRBP) 2002(g) RECEIVED DEC 0 1 2021	Name I G L UC Number Street Only City Country Contact phone Contact email Mo Uniform claim identifie	Tompkins Name Number Out of the last of	Street State ZIP Cod	

Part 2: Give Information	art 2: Give Information About the Claim as of the Date the Case Was Filed					
S. Do you have any number you use to identify the debtor?						
	Yes, Last 4 digits of the debtor's account or any number you use to identify the debtor:					
7. How much is the claim	Poes this amount include interest or other charges? No Yes. Attach statement itemizing interest, fees, expenses, or other charges required by Bankruptcy Rule 3091(c)(2)(A).					
8. What is the basis of the claim?	Examples: Goods sold, money loaned, lease, services performed, personal injury or wrongful death, or credit card. Attach redacted copies of any documents supporting the claim required by Bankruptcy Rule 3001(c). Limit disclosing information that is entitled to privacy, such as health care information. Stock purchased 505 Shouro SQBGQ					
9. Is all or part of the claim secured?	Yes. The claim is secured by a lien on property. Nature of property: Real estate: If the claim is secured by the debtor's principal residence, file a Mortgage Proof of Claim Attachment (Official Form 410-A) with this Proof of Claim. Motor vehicle Other. Describe: Basis for perfection: Attach redacted copies of documents, if any, that show evidence of perfection of a security interest (for example, a mortgage, lien, certificate of title, financing statement, or other document that shows the lien has been filed or recorded.) Value of property: Amount of the claim that is secured: (The sum of the secured and unsecured amount should match the amount in line 7.					
RECEIVED	Amount necessary to cure any default as of the date of the petition:					
DEC 0 1 2021	Annual Interest Rate (when case was filed)% Fixed					
KURTZMAN CARSON CONSUL	ANTS Variable					
10. is this claim based on lease?	Yes, Amount necessary to cure any default as of the date of the petition. \$					
11. Is this claim subject to right of setoff?	8 No Yes. Identify the property:					

12. Is all or part of the claim entitled to priority under 11 U.S.C. § 507(a)?	' ⊠ No	•			
	Yes. Che	ck all that apply:	Amount entitled to priority		
A claim may be partly priority and partly nonpriority. For example, in some categories, the law limits the amount entitled to priority.		estic support obligations (including alimony and child support) under .S.C. § 507(a)(1)(A) or (a)(1)(B).	\$		
		\$3,025° of deposits toward purchase, lease, or rental of property coses for personal, family, or household use. 11 U.S.C. § 507(a)(7).	я \$		
	days	es, salaries, or commissions (up to \$13,650*) earned within 180 before the bankruptcy petition is filed or the cebtor's business endenever is earlier. 11 U.S.C. § 507(a)(4).	s, \$		
	Taxe:	s or penalties owed to governmental units, 11 U.S.C. § 507(a)(8).	\$		
	Contr	ributions to an employee benefit plan. 11 U.S.C. § 507(a)(5).	\$		
	Other	r. Specify subsection of 11 U.S.C. § 507(a)() that applies.	\$		
	* Amounts are subject to adjustment on 4/01/22 and every 3 years after that for cases begun on or after the date of adjustment.				
13. Is all or part of the claim pursuant to 11 U.S.C. § 503(b)(9)?	M. No				
	Yes. Indicate the amount of your claim arising from the value of any goods received by the debtor within 20 days before the date of commencement of the above case, in which the goods have been sold to the Debtor the ordinary course of such Debtor's business. Attach documentation supporting such claim.				
	\$				
Part 3: Sign Below					
The person completing	Check the approp	priate box:			
this proof of claim must sign and date it.	t am the creditor. I am the creditor's attorney or authorized agent.				
FRBP 9011(b).					
If you fite this claim electronically, FRBP 5005(a)(2) authorizes courts to establish local rules	l am the tru	stee, or the debtor, or their authorized agent. Bankruptcy Rule 3004.			
	I am a guaranter, surety, endorser, or other codebtor. Bankruptcy Rule 3005.				
specifying what a signature					
is. A person who files a fraudulent claim could be	I understand that an authorized signature on this <i>Proof of Claim</i> serves as an acknowledgement that when calculating the amount of the claim, the creditor gave the debtor credit for any payments received toward the debt.				
	I have examined the information in this <i>Proof of Claim</i> and have reasonable belief that the information is true and correct				
fined up to \$500,000, imprisoned for up to 5	I declare under penalty of perjury that the foregoing is true and correct.				
years, or both. 18 U.S.C. §§ 152, 157, and 3571.	Executed on date 11 27 202				
,	maria Tonyskri				
RECEIVED	Print the name of the person who is completing and signing this claim:				
DEC 0 1 2021	Name	Marcia D. Tompkir First name Middle name L	ast name		
JRTZMAN CARSON CONSULTANTS	Title	awaren of stock			
	Company	Identify the corporate servicer as the company if the authorized agent is a serv	icer.		
	Address	la Luciús Court			
		milford CT OC	10HC		
		City State ZIP	code country Mattempkins @		
I	Contact chone	303-914-3653 Email	STITE OF THE ME		