

FILED

2018 MAR 23 AM 9:10

CLERK  
U.S. BANKRUPTCY COURT  
DISTRICT OF DELAWARE

RECEIVED

MAR 26 2018

Fill in this information to identify the case:

Debtor 1 OREXIGEN THERAPEUTICS INC  
Debtor 2 \_\_\_\_\_  
(Spouse, if filing)  
United States Bankruptcy Court for the: DELAWARE District of DELAWARE  
Case number 1:2018 BK 10518

Official Form 410

Proof of Claim

KURTZMAN CARSON CONSULTANTS

04/16

Read the instructions before filling out this form. This form is for making a claim for payment in a bankruptcy case. Do not use this form to make a request for payment of an administrative expense. Make such a request according to 11 U.S.C. § 503.

Filers must leave out or redact information that is entitled to privacy on this form or on any attached documents. Attach redacted copies of any documents that support the claim, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, judgments, mortgages, and security agreements. Do not send original documents; they may be destroyed after scanning. If the documents are not available, explain in an attachment.

A person who files a fraudulent claim could be fined up to \$500,000, imprisoned for up to 5 years, or both. 18 U.S.C. §§ 152, 157, and 3571.

Fill in all the information about the claim as of the date the case was filed. That date is on the notice of bankruptcy (Form 309) that you received.

Part 1: Identify the Claim

1. Who is the current creditor? ION MEDIA NETWORK, INC  
Name of the current creditor (the person or entity to be paid for this claim)  
Other names the creditor used with the debtor \_\_\_\_\_

2. Has this claim been acquired from someone else?  No  
 Yes. From whom? \_\_\_\_\_

3. Where should notices and payments to the creditor be sent?  
Federal Rule of Bankruptcy Procedure (FRBP) 2002(g)  
Where should notices to the creditor be sent?  
ION MEDIA NETWORK, INC  
Name  
810 7TH AVE 31ST FLOOR  
Number Street  
NEW YORK NY 10019  
City State ZIP Code  
Where should payments to the creditor be sent? (if different)  
SAME  
Name  
Number Street  
City State ZIP Code  
Contact phone 212 603 8410  
Contact email ALICIASJAREZ@IONMEDIA.COM  
Contact phone \_\_\_\_\_  
Contact email \_\_\_\_\_  
Uniform claim identifier for electronic payments in chapter 13 (if you use one):  
-----

4. Does this claim amend one already filed?  No  
 Yes. Claim number on court claims registry (if known) \_\_\_\_\_ Filed on \_\_\_\_\_  
MM / DD / YYYY

5. Do you know if anyone else has filed a proof of claim for this claim?  No  
 Yes. Who made the earlier filing? \_\_\_\_\_



**Part 2: Give Information About the Claim as of the Date the Case Was Filed**

6. Do you have any number you use to identify the debtor?  No  Yes. Last 4 digits of the debtor's account or any number you use to identify the debtor: 31415

7. How much is the claim? \$ 324,304.75 Does this amount include interest or other charges?  No  Yes. Attach statement itemizing interest, fees, expenses, or other charges required by Bankruptcy Rule 3001(c)(2)(A).

8. What is the basis of the claim? Examples: Goods sold, money loaned, lease, services performed, personal injury or wrongful death, or credit card. Attach redacted copies of any documents supporting the claim required by Bankruptcy Rule 3001(c). Limit disclosing information that is entitled to privacy, such as health care information.

ADVERTISING (BROADCAST)

9. Is all or part of the claim secured?  No  Yes. The claim is secured by a lien on property.

**Nature of property:**

- Real estate. If the claim is secured by the debtor's principal residence, file a *Mortgage Proof of Claim Attachment* (Official Form 410-A) with this *Proof of Claim*.
- Motor vehicle
- Other. Describe: \_\_\_\_\_

**Basis for perfection:** \_\_\_\_\_

Attach redacted copies of documents, if any, that show evidence of perfection of a security interest (for example, a mortgage, lien, certificate of title, financing statement, or other document that shows the lien has been filed or recorded.)

Value of property: \$ \_\_\_\_\_

Amount of the claim that is secured: \$ \_\_\_\_\_

Amount of the claim that is unsecured: \$ \_\_\_\_\_ (The sum of the secured and unsecured amounts should match the amount in line 7.)

Amount necessary to cure any default as of the date of the petition: \$ \_\_\_\_\_

Annual Interest Rate (when case was filed) \_\_\_\_\_%

- Fixed
- Variable

10. Is this claim based on a lease?  No  Yes. Amount necessary to cure any default as of the date of the petition. \$ \_\_\_\_\_

11. Is this claim subject to a right of setoff?  No  Yes. Identify the property: \_\_\_\_\_

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**12. Is all or part of the claim entitled to priority under 11 U.S.C. § 507(a)?**

No

Yes. Check one:

Amount entitled to priority

A claim may be partly priority and partly nonpriority. For example, in some categories, the law limits the amount entitled to priority.

- Domestic support obligations (including alimony and child support) under 11 U.S.C. § 507(a)(1)(A) or (a)(1)(B). \$ \_\_\_\_\_
- Up to \$2,850\* of deposits toward purchase, lease, or rental of property or services for personal, family, or household use. 11 U.S.C. § 507(a)(7). \$ \_\_\_\_\_
- Wages, salaries, or commissions (up to \$12,850\*) earned within 180 days before the bankruptcy petition is filed or the debtor's business ends, whichever is earlier. 11 U.S.C. § 507(a)(4). \$ \_\_\_\_\_
- Taxes or penalties owed to governmental units. 11 U.S.C. § 507(a)(8). \$ \_\_\_\_\_
- Contributions to an employee benefit plan. 11 U.S.C. § 507(a)(5). \$ \_\_\_\_\_
- Other. Specify subsection of 11 U.S.C. § 507(a)( ) that applies. \$ \_\_\_\_\_

\* Amounts are subject to adjustment on 4/01/19 and every 3 years after that for cases begun on or after the date of adjustment.

**Part 3: Sign Below**

The person completing this proof of claim must sign and date it. FRBP 9011(b).

Check the appropriate box:

- I am the creditor.
- I am the creditor's attorney or authorized agent.
- I am the trustee, or the debtor, or their authorized agent. Bankruptcy Rule 3004.
- I am a guarantor, surety, endorser, or other codebtor. Bankruptcy Rule 3005.

If you file this claim electronically, FRBP 5005(a)(2) authorizes courts to establish local rules specifying what a signature is.

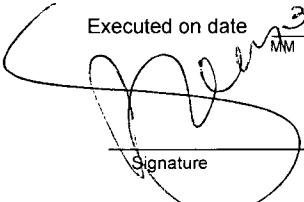
I understand that an authorized signature on this *Proof of Claim* serves as an acknowledgment that when calculating the amount of the claim, the creditor gave the debtor credit for any payments received toward the debt.

A person who files a fraudulent claim could be fined up to \$500,000, imprisoned for up to 5 years, or both. 18 U.S.C. §§ 152, 157, and 3571.

I have examined the information in this *Proof of Claim* and have a reasonable belief that the information is true and correct.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on date 3 20 2018  
MM / DD / YYYY

  
Signature

Print the name of the person who is completing and signing this claim:

Alicia C. Suarez

Name Director of Corporate Credit & Collections Last name

Title \_\_\_\_\_

Company IRON MED, A NETWORKS INC

Identify the corporate servicer as the company if the authorized agent is a servicer.

Address 810 7th Ave 31st Fl

Number Street

NY NY 10019

City State ZIP Code

Contact phone 212 603 8410 Email ALICIASUAREZ@IRONMED.COM

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MAR 26 2018

KURTZMAN CARSON CONSULTANTS



ION Media Networks, Inc  
 PO Box 930467  
 Atlanta, GA 31193-0467

**Advertiser/T-Code** Orexigen Therapeutics, Inc. (31415)/Financ  
**Agency** The Midas Exchange (11591)  
**Buyer**  
**Salesperson** LaMere, Jessica (2861)  
 ph: (212) 664-4444  
**Special Handling** None  
**Product** Health & Beauty-Weight Loss Products/Center  
**Brand** Contrave (77184)  
**Acct Types** Network/Spot Agency  
**Est/Headline** 14/13401  
**Demo** P35-64  
**Revision**  
**Comments**

**Invoice** 1096877  
**Inv Date** 12/31/2017  
**Terms** Net 30  
**Contract** 606094  
**Bill Type** Standard  
**Period** 11/27/2017 - 12/31/2017

**The Midas Exchange**  
 498 7th Avenue  
 New York, NY 10018

Cor

**CO-OP/Order Type** No/Up Front  
**Package**  
 Gen. Date 1/2/2018 12:18:43PM

ION Network (ION)

**OFFICIAL BILLING INVOICE**

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
9.2	<b>Contract Line Remarks:</b>								
9.2	SPOT	By Sell Pattern-4P-7P	Per week (4),Tu,We,Th,Fr,Sa,Su	12/27/17 5:42PM (We)	01:00	Law & Order	XORE0012000H	\$3845.00	
9.2	SPOT	By Sell Pattern-4P-7P	Per week (4),Tu,We,Th,Fr,Sa,Su	12/29/17 5:17PM (Fr)	01:00	Law & Order	XORE0012000H	\$3845.00	
9.2	SPOT	By Sell Pattern-4P-7P	Per week (4),Tu,We,Th,Fr,Sa,Su	12/30/17 4:05PM (Sa)	01:00	Law & Order: SVU	XORE0012000H	\$3845.00	
9.2	SPOT	By Sell Pattern-4P-7P	Per week (4),Tu,We,Th,Fr,Sa,Su	12/30/17 6:27PM (Sa)	01:00	Law & Order: SVU	XORE0012000H	\$3845.00	
17.0	SPOT	By Sell Pattern-7P-1A	Per week (2),Tu,We,Th,Fr,Sa,Su	12/26/17 12:08AM (Tu)	01:00	Criminal Minds	XORE0012000H	\$9920.00	
17.0	SPOT	By Sell Pattern-7P-1A	Per week (2),Tu,We,Th,Fr,Sa,Su	12/29/17 12:05AM (Fr)	01:00	Law & Order: SVU	XORE0012000H	\$9920.00	
18.0	SPOT	By Sell Pattern-11A-4	Per week (3),Tu,We,Th,Fr	12/26/17 2:46PM (Tu)	01:00	Criminal Minds	XORE0012000H	\$3845.00	
18.0	SPOT	By Sell Pattern-11A-4	Per week (3),Tu,We,Th,Fr	12/27/17 2:44PM (We)	01:00	Law & Order	XORE0012000H	\$3845.00	
18.0	SPOT	By Sell Pattern-11A-4	Per week (3),Tu,We,Th,Fr	12/27/17 3:28PM (We)	01:00	Law & Order	XORE0012000H	\$3845.00	
20.0	SPOT	By Sell Pattern-4P-7P	Per week (1),We,Th,Fr,Sa,Su	12/31/17 5:21PM (Su)	01:00	NCIS: LA	XORE0012000H	\$3845.00	

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log.**

Gross Total	<b>\$50,600.00</b>	Total Spots	10
Commission	<b>(\$7,590.00)</b>		
Net Total	<b>\$43,010.00</b>		



ION Media Networks, Inc  
 PO Box 930467  
 Atlanta, GA 31193-0467

**Advertiser/T-Code** Orexigen Therapeutics, Inc. (31415)/Financ  
**Agency** The Midas Exchange (11591)  
**Buyer**  
**Salesperson** LaMere, Jessica (2861)  
 ph: (212) 664-4444  
  
**Special Handling** None  
**Product** Health & Beauty-Weight Loss Products/Cente  
**Brand** Contrave (77184)  
**Acct Types** Network/Spot Agency  
**Est/Headline** 19/13965  
**Demo** F35-64  
**Revision**  
**Comments**

**Invoice** 1098735  
**Inv Date** 1/28/2018  
**Terms** Net 30  
**Contract** 609947  
**Bill Type** Standard  
**Period** 1/1/2018 - 1/28/2018

**The Midas Exchange**  
**498 7th Avenue**  
**New York, NY 10018**

Cor

**CO-OP/Order Type** No/Up Front  
**Package**  
 Gen. Date 1/29/2018 3:12:13PM

ION Network (ION)

**OFFICIAL BILLING INVOICE**

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.1	<b>Contract Line Remarks:</b>								
1.1	SPOT	By Sell Pattern-7P-1A	Per week (3),Mo,Tu,We,Th,Fr,Sa,Su	01/04/18 12:23AM (Th)	01:00	Blue Bloods	XORE0012000H	\$8980.00	
1.1	SPOT	By Sell Pattern-7P-1A	Per week (3),Mo,Tu,We,Th,Fr,Sa,Su	01/05/18 11:19PM (Fr)	01:00	CSI	XORE0012000H	\$8980.00	
1.1	SPOT	By Sell Pattern-7P-1A	Per week (3),Mo,Tu,We,Th,Fr,Sa,Su	01/06/18 11:28PM (Sa)	01:00	Law & Order: SVU	XORE0012000H	\$8980.00	
2.1	SPOT	By Sell Pattern-7P-1A	Per week (1),Mo,Tu,We,Th,Fr,Sa,Su	01/11/18 12:49AM (Th)	01:00	Blue Bloods	XORE0012000H	\$8980.00	
3.0	SPOT	By Sell Pattern-7P-1A	Per week (2),Mo,Tu,We,Th,Fr,Sa,Su	01/15/18 9:35PM (Mo)	01:00	Criminal Minds	XORE0012000H	\$8980.00	
3.0	SPOT	By Sell Pattern-7P-1A	Per week (2),Mo,Tu,We,Th,Fr,Sa,Su	01/20/18 7:15PM (Sa)	01:00	Law & Order: SVU	XORE0012000H	\$8980.00	
19.0	SPOT	By Sell Pattern-11A-4	Per week (1),Sa,Su	01/06/18 2:47PM (Sa)	01:00	Law & Order: SVU	XORE0012000H	\$3475.00	
20.0	SPOT	By Sell Pattern-11A-4	Per week (1),Sa,Su	01/14/18 1:43PM (Su)	01:00	NCIS: LA	XORE0012000H	\$3475.00	
21.0	SPOT	By Sell Pattern-11A-4	Per week (1),Sa,Su	01/20/18 1:18PM (Sa)	01:00	Law & Order: SVU	XORE0012000H	\$3475.00	
25.0	SPOT	By Sell Pattern-4P-7P	Per week (1),Mo,Tu,We,Th,Fr,Sa,Su	01/06/18 5:05PM (Sa)	01:00	Law & Order: SVU	XORE0012000H	\$3475.00	
26.0	SPOT	By Sell Pattern-4P-7P	Per week (1),Mo,Tu,We,Th,Fr,Sa,Su	01/13/18 4:32PM (Sa)	01:00	Law & Order: SVU	XORE0012000H	\$3475.00	
27.0	SPOT	By Sell Pattern-4P-7P	Per week (1),Mo,Tu,We,Th,Fr,Sa,Su	01/15/18 5:22PM (Mo)	01:00	Criminal Minds	XORE0012000H	\$3475.00	
34.0	SPOT	By Sell Pattern-1A-2A	Per week (1),Mo,Tu,We,Th,Fr,Sa,Su	01/09/18 1:35AM (Tu)	01:00	Criminal Minds	XORE0012000H	\$3475.00	
38.0	SPOT	By Sell Pattern-11A-4	Per week (2),Mo,Tu,We,Th,Fr	01/03/18 1:17PM (We)	01:00	Law & Order	XORE0012000H	\$3475.00	
38.0	SPOT	By Sell Pattern-11A-4	Per week (2),Mo,Tu,We,Th,Fr	01/05/18 2:49PM (Fr)	01:00	CSI	XORE0012000H	\$3475.00	
39.0	SPOT	By Sell Pattern-11A-4	Per week (1),Mo,Tu,We,Th,Fr	01/09/18 12:06PM (Tu)	01:00	Criminal Minds	XORE0012000H	\$3475.00	
40.0	SPOT	By Sell Pattern-11A-4	Per week (2),Mo,Tu,We,Th,Fr	01/17/18 2:44PM (We)	01:00	Law & Order	XORE0012000H	\$3475.00	
40.0	SPOT	By Sell Pattern-11A-4	Per week (2),Mo,Tu,We,Th,Fr	01/18/18 11:06AM (Th)	01:00	Blue Bloods	XORE0012000H	\$3475.00	
47.0	SPOT	By Sell Pattern-9A-11	Per week (1),Mo,Tu,We,Th,Fr,Sa,Su	01/04/18 10:33AM (Th)	01:00	Blue Bloods	XORE0012000H	\$3475.00	
48.0	SPOT	By Sell Pattern-9A-11	Per week (1),Mo,Tu,We,Th,Fr,Sa,Su	01/09/18 10:48AM (Tu)	01:00	Criminal Minds-[10a/9a]	XORE0012000H	\$3475.00	
49.0	SPOT	By Sell Pattern-9A-11	Per week (1),Mo,Tu,We,Th,Fr,Sa,Su	01/15/18 10:25AM (Mo)	01:00	Criminal Minds-[10a/9a]	XORE0012000H	\$3475.00	
56.0	SPOT	By Sell Pattern-4P-7P	Per week (1),Fr,Sa,Su	01/06/18 6:29PM (Sa)	01:00	Law & Order: SVU	XORE0012000H	\$3475.00	

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log.**

Gross Total	<b>\$109,480.00</b>	Total Spots	22
Commission	<b>(\$16,422.00)</b>		
Net Total	<b>\$93,058.00</b>		



ION Media Networks, Inc  
 PO Box 930467  
 Atlanta, GA 31193-0467

**Advertiser/T-Code** Orexigen Therapeutics, Inc. (31415)/Financ  
**Agency** The Midas Exchange (11591)  
**Buyer**  
**Salesperson** LaMere, Jessica (2861)  
 ph: (212) 664-4444  
**Special Handling** None  
**Product** Health & Beauty-Weight Loss Products/Center  
**Brand** Contrave (77184)  
**Acct Types** Network/Spot Agency  
**Est/Headline** 19/13965  
**Demo** F35-64  
**Revision**  
**Comments**

**Invoice** 1100255  
**Inv Date** 2/25/2018  
**Terms** Net 30  
**Contract** 609947  
**Bill Type** Standard  
**Period** 1/29/2018 - 2/25/2018

**The Midas Exchange**  
**498 7th Avenue**  
**New York, NY 10018**

Cor

**CO-OP/Order Type** No/Up Front  
**Package**  
 Gen. Date 2/26/2018 4:22:31PM

**ION Network (ION)**

**OFFICIAL BILLING INVOICE**

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
4.0	<b>Contract Line Remarks:</b>								
4.0	SPOT	By Sell Pattern-7P-1A	Per week (2),Mo,Tu,We,Th,Fr,Sa,Su	01/29/18 7:25PM (Mo)	01:00	Criminal Minds	XORE0012000H	\$8980.00	
4.0	SPOT	By Sell Pattern-7P-1A	Per week (2),Mo,Tu,We,Th,Fr,Sa,Su	01/30/18 9:30PM (Tu)	01:00	Criminal Minds	XORE0012000H	\$8980.00	
5.0	SPOT	By Sell Pattern-7P-1A	Per week (3),Mo,Tu,We,Th,Fr,Sa,Su	02/05/18 10:36PM (Mo)	01:00	Criminal Minds	XORE0012000H	\$8980.00	
5.0	SPOT	By Sell Pattern-7P-1A	Per week (3),Mo,Tu,We,Th,Fr,Sa,Su	02/06/18 10:06PM (Tu)	01:00	Criminal Minds	XORE0012000H	\$8980.00	
5.0	SPOT	By Sell Pattern-7P-1A	Per week (3),Mo,Tu,We,Th,Fr,Sa,Su	02/07/18 10:19PM (We)	01:00	Law & Order	XORE0012000H	\$8980.00	
6.0	SPOT	By Sell Pattern-7P-1A	Per week (3),Mo,Tu,We,Th,Fr,Sa,Su	02/12/18 7:23PM (Mo)	01:00	Criminal Minds	XORE0012000H	\$8980.00	
6.0	SPOT	By Sell Pattern-7P-1A	Per week (3),Mo,Tu,We,Th,Fr,Sa,Su	02/13/18 10:48PM (Tu)	01:00	Criminal Minds	XORE0012000H	\$8980.00	
6.0	SPOT	By Sell Pattern-7P-1A	Per week (3),Mo,Tu,We,Th,Fr,Sa,Su	02/14/18 7:32PM (We)	01:00	Law & Order	XORE0012000H	\$8980.00	
22.0	SPOT	By Sell Pattern-11A-4	Per week (1),Sa,Su	02/10/18 1:34PM (Sa)	01:00	Law & Order: SVU	XORE0012000H	\$3475.00	
28.0	SPOT	By Sell Pattern-4P-7P	Per week (3),Mo,Tu,We,Th,Fr,Sa,Su	01/29/18 5:27PM (Mo)	01:00	Criminal Minds	XORE0012000H	\$3475.00	
28.0	SPOT	By Sell Pattern-4P-7P	Per week (3),Mo,Tu,We,Th,Fr,Sa,Su	01/30/18 5:25PM (Tu)	01:00	Criminal Minds	XORE0012000H	\$3475.00	
28.0	SPOT	By Sell Pattern-4P-7P	Per week (3),Mo,Tu,We,Th,Fr,Sa,Su	01/31/18 5:14PM (We)	01:00	Law & Order	XORE0012000H	\$3475.00	
30.0	SPOT	By Sell Pattern-4P-7P	Per week (2),Mo,Tu,We,Th,Fr,Sa,Su	02/12/18 5:23PM (Mo)	01:00	Criminal Minds	XORE0012000H	\$3475.00	
30.0	SPOT	By Sell Pattern-4P-7P	Per week (2),Mo,Tu,We,Th,Fr,Sa,Su	02/15/18 4:24PM (Th)	01:00	Blue Bloods	XORE0012000H	\$3475.00	
35.0	SPOT	By Sell Pattern-1A-2A	Per week (1),Mo,Tu,We,Th,Fr,Sa,Su	01/31/18 1:36AM (We)	01:00	Law & Order	XORE0012000H	\$3475.00	
36.0	SPOT	By Sell Pattern-1A-2A	Per week (1),Mo,Tu,We,Th,Fr,Sa,Su	02/06/18 1:21AM (Tu)	01:00	Criminal Minds	XORE0012000H	\$3475.00	
41.1	SPOT	By Sell Pattern-11A-4	Per week (3),Mo,Tu,We,Th,Fr	01/29/18 12:50PM (Mo)	01:00	Criminal Minds	XORE0012000H	\$3475.00	
41.1	SPOT	By Sell Pattern-11A-4	Per week (3),Mo,Tu,We,Th,Fr	01/31/18 12:17PM (We)	01:00	Law & Order	XORE0012000H	\$3475.00	
41.1	SPOT	By Sell Pattern-11A-4	Per week (3),Mo,Tu,We,Th,Fr	02/02/18 2:34PM (Fr)	01:00	CSI	XORE0012000H	\$3475.00	
42.0	SPOT	By Sell Pattern-11A-4	Per week (1),Mo,Tu,We,Th,Fr	02/05/18 12:06PM (Mo)	01:00	Criminal Minds	XORE0012000H	\$3475.00	
43.0	SPOT	By Sell Pattern-11A-4	Per week (2),Mo,Tu,We,Th,Fr	02/13/18 11:50AM (Tu)	01:00	Criminal Minds	XORE0012000H	\$3475.00	
43.0	SPOT	By Sell Pattern-11A-4	Per week (2),Mo,Tu,We,Th,Fr	02/16/18 2:33PM (Fr)	01:00	CSI	XORE0012000H	\$3475.00	
50.0	SPOT	By Sell Pattern-9A-11	Per week (1),Mo,Tu,We,Th,Fr,Sa,Su	01/29/18 10:08AM (Mo)	01:00	Criminal Minds-[10a/9a]	XORE0012000H	\$3475.00	
51.0	SPOT	By Sell Pattern-9A-11	Per week (1),Mo,Tu,We,Th,Fr,Sa,Su	02/05/18 10:36AM (Mo)	01:00	Criminal Minds-[10a/9a]	XORE0012000H	\$3475.00	
52.0	SPOT	By Sell Pattern-9A-11	Per week (1),Mo,Tu,We,Th,Fr,Sa,Su	02/15/18 9:55AM (Th)	01:00	Psych	XORE0012000H	\$3475.00	

**We warrant that the actual broadcast information shown on this invoice was taken from the official program log.**

Gross Total	<b>\$130,915.00</b>	Total Spots	25
Commission	<b>(\$19,637.25)</b>		
Net Total	<b>\$111,277.75</b>		

# Order Placement - Detailed

## Parameter Name

## Parameter Value

Requested By  
Stations

IONVACastellar  
ION Network (ION)  
ION Life Network (LIFE)  
qubo Channel (qubo)  
Shop (Shop)  
ION National (NATL)  
Shop 12 (WPXU-LD)  
ION Plus (PLUS)  
ION West (IONw)  
RHI (RHI)  
qubo Broadcast (qubob)  
Fayetteville-62 (WFPX)  
Pittsburgh-16 (WTNP)  
St. Louis-46 (WRBU)  
Columbia-47 (WZRB)  
Albany-55 (WYYPX)  
Atlanta-14 (WPXA)  
Birmingham-44 (WPXH)  
Cedar Rapids-48 (KPXR)  
Chicago-38 (WCPX)  
Cleveland-23 (WVPX)  
Dallas-68 (KPXD)  
Denver-59 (KPXC)  
Detroit-31 (WPXD)  
Grand Rapids-43 (WZPX)  
Greensboro-16 (WGPX)  
Hartford-26 (WHPX)  
Honolulu-66 (KPXO)  
Houston-49 (KPXB)  
Indianapolis-63 (WIPX)  
Kansas City-50 (KPXE)  
Knoxville-54 (WPXK)  
Los Angeles-30 (KPXIN)

Stations

- Memphis-50 (WPXX)
- Miami-35 (WPXM)
- Milwaukee-55 (WPXE-WTPX)
- Minneapolis-41 (KPXM)
- Nashville-28 (WNPX)
- New Orleans-49 (WPXL)
- New York-31 (WPXN)
- Norfolk-49 (WPXV)
- Oklahoma City-62 (KOPX)
- Orlando-56 (WOPX)
- Philadelphia-61 (WPPX)
- Phoenix-51 (KPPX)
- Portland(OR)-22 (KPXG)
- Providence-69 (WPXQ)
- Raleigh-Fayetteville-47/62 (WRPX-WFPX)
- Roanoke-38 (WPXR)
- Sacramento-29 (KSPX)
- Salt Lake City-16 (KUPX)
- San Francisco-65 (KKPX)
- Scranton-64 (WQPX)
- Seattle-33 (KWPPX)
- Syracuse-56 (WSPX)
- Tampa-66 (WXPX)
- Tulsa-28 (KTPX)
- West Palm Beach-67 (WPXP)
- Washington DC-66 (WPXW-WWPX)
- Greenville-38/35 (WEPX-WPXU)
- Des Moines-39 (KFPX)
- Charleston-29 (WLPX)
- Buffalo-51 (WPXJ)
- San Antonio-26 (KFXL)
- Spokane (KGPX)
- Boston-68 (WBPX)
- Jacksonville(FL)-21 (WPXC)
- Lexington-67 (WUPX-TV)

Spot Placement Status

Revenue Option

Start Date

End Date

Filter Option

<All Spot Placement Status>  
Net (Less Agency Commission)  
02/27/17  
03/14/17  
< None >



Contract Number(s) <All Contracts>  
Agency(s) <All Agencies>  
Advertiser(s) Orexigen Therapeutics, Inc. (31415)  
Product(s) <All Products>  
Brand(s) <All Brands>  
Salesperson(s) <All Salespersons>  
Sales Office(s) <All SalesOffices>  
Account 1 Type(s) Local  
National  
Network  
Account 2 Type(s) <All Account 2 Types>  
Break Type(s) <All Break Types>  
Section Level(s) <All Section Levels>  
Billing Method <All Billing Methods>  
Advertiser Category <All Advertiser Categories>  
Advertiser Terms <All Advertiser Terms>  
Agency Commission <All Agency Commissions>  
Sales Tax <All>  
Package Plans <All>  
Participating Dealers <All>  
Level 1 Grouping Station  
Level 2 Grouping Agency  
Level 3 Grouping Advertiser  
Level 4 Grouping Contract Number  
Level 5 Grouping Sales Person  
Page Break After Group < N / A >  
Custom Column 1 Date Line Entered  
Custom Column 2 <None>  
Custom Column 3 <None>  
Show Details <Yes>

# Order Placement - Detailed

Contract Line Station Section Times Length St BroadcastDate Line Rate

**Station: ION Network (ION)**  
**Agency: The Midas Exchange (11591)**  
**Advertiser: Orexigen Therapeutics, Inc. (31415)**  
**Contract Number: 596433**  
**Sales Person: Maloney, Richard**

Contract Line	Station	Section	Times	Length	St	BroadcastDate	Line Rate	
596433	49.0	ION	3	11A-4P(Mo-Fr)	01:00	I	02/27/17 2:33:09P	1,398.25
596433	34.0	ION	3	4P-7P(Mo-Su)	01:00	I	02/27/17 6:34:33P	1,398.25
596433	8.0	ION	3	7P-1A(Mo-Su)	01:00	I	02/27/17 8:23:33P	3,616.75
596433	49.0	ION	3	11A-4P(Mo-Fr)	01:00	I	03/01/17 11:26:30A	1,398.25
596433	34.0	ION	3	4P-7P(Mo-Su)	01:00	I	03/01/17 4:41:33P	1,398.25
596433	57.0	ION	3	9A-11A(Mo-Su)	01:00	I	03/04/17 10:26:42A	1,398.25
596433	26.0	ION	3	11A-4P(Sa Su)	01:00	I	03/04/17 3:41:24P	1,398.25
596433	8.0	ION	3	7P-1A(Mo-Su)	01:00	I	03/04/17 9:27:17P	3,616.75
596433	40.0	ION	3	1A-2A(Mo-Su)	01:00	I	03/05/17 1:13:16A	1,398.25
596433	50.0	ION	3	11A-4P(Mo-Fr)	01:00	I	03/06/17 11:11:29A	1,398.25
596433	35.0	ION	3	4P-7P(Mo-Su)	01:00	I	03/06/17 4:07:45P	1,398.25
596433	58.0	ION	3	9A-11A(Mo-Su)	01:00	I	03/06/17 9:30:34A	1,398.25
596433	9.0	ION	3	7P-1A(Mo-Su)	01:00	I	03/06/17 9:48:57P	3,616.75
596433	9.0	ION	3	7P-1A(Mo-Su)	01:00	I	03/07/17 10:52:29P	3,616.75
596433	35.0	ION	3	4P-7P(Mo-Su)	01:00	I	03/07/17 6:24:37P	1,398.25
596433	50.0	ION	3	11A-4P(Mo-Fr)	01:00	I	03/08/17 1:25:35P	1,398.25
596433	9.0	ION	3	7P-1A(Mo-Su)	01:00	I	03/12/17 9:43:31P	3,616.75
596433	10.0	ION	3	7P-1A(Mo-Su)	01:00	I	03/13/17 10:07:45P	3,616.75
<b>Totals for: Maloney, Richard</b>								
							38,479.50	

**Sales Person: Patton, Nicole**

Contract Line	Station	Section	Times	Length	St	BroadcastDate	Line Rate	
596433	49.0	ION	3	11A-4P(Mo-Fr)	01:00	I	02/27/17 2:33:09P	699.13
596433	34.0	ION	3	4P-7P(Mo-Su)	01:00	I	02/27/17 6:34:33P	699.13
596433	8.0	ION	3	7P-1A(Mo-Su)	01:00	I	02/27/17 8:23:33P	1,808.38
596433	49.0	ION	3	11A-4P(Mo-Fr)	01:00	I	03/01/17 11:26:30A	699.13
596433	34.0	ION	3	4P-7P(Mo-Su)	01:00	I	03/01/17 4:41:33P	699.13
596433	57.0	ION	3	9A-11A(Mo-Su)	01:00	I	03/04/17 10:26:42A	699.13
596433	26.0	ION	3	11A-4P(Sa Su)	01:00	I	03/04/17 3:41:24P	699.13
596433	8.0	ION	3	7P-1A(Mo-Su)	01:00	I	03/04/17 9:27:17P	1,808.38
596433	40.0	ION	3	1A-2A(Mo-Su)	01:00	I	03/05/17 1:13:16A	699.13
596433	50.0	ION	3	11A-4P(Mo-Fr)	01:00	I	03/06/17 11:11:29A	699.13
596433	35.0	ION	3	4P-7P(Mo-Su)	01:00	I	03/06/17 4:07:45P	699.13
596433	58.0	ION	3	9A-11A(Mo-Su)	01:00	I	03/06/17 9:30:34A	699.13
596433	9.0	ION	3	7P-1A(Mo-Su)	01:00	I	03/06/17 9:48:57P	1,808.38
596433	9.0	ION	3	7P-1A(Mo-Su)	01:00	I	03/07/17 10:52:29P	1,808.38
596433	35.0	ION	3	4P-7P(Mo-Su)	01:00	I	03/07/17 6:24:37P	699.13
596433	50.0	ION	3	11A-4P(Mo-Fr)	01:00	I	03/08/17 1:25:35P	699.13
596433	9.0	ION	3	7P-1A(Mo-Su)	01:00	I	03/12/17 9:43:31P	1,808.38
<b>Totals for: Patton, Nicole</b>								
							38,479.50	



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Key: St = Status; P = Preempt; E = Exception; I = Placed - Inventory

# Order Placement - Detailed

Contract Line Station Section Times Length St BroadcastDate Line Rate

Station: ION Network (ION)

Agency: The Midas Exchange (11591)

Advertiser: Orexigen Therapeutics, Inc. (31415)

596433 10.0 ION 3 7P-1A(Mo-Su) 01:00 I 03/13/17 10:07:45P 1,808.38

Totals for: Patton, Nicole

19,239.75

Sales Person: Schweitzer, Lauren

596433 49.0 ION 3 11A-4P(Mo-Fr) 01:00 I 02/27/17 2:33:09P 699.13

596433 34.0 ION 3 4P-7P(Mo-Su) 01:00 I 02/27/17 6:34:33P 699.13

596433 8.0 ION 3 7P-1A(Mo-Su) 01:00 I 02/27/17 8:23:33P 1,808.38

596433 49.0 ION 3 11A-4P(Mo-Fr) 01:00 I 03/01/17 11:26:30A 699.13

596433 34.0 ION 3 4P-7P(Mo-Su) 01:00 I 03/01/17 4:41:33P 699.13

596433 57.0 ION 3 9A-11A(Mo-Su) 01:00 I 03/04/17 10:26:42A 699.13

596433 26.0 ION 3 11A-4P(Sa Su) 01:00 I 03/04/17 3:41:24P 699.13

596433 8.0 ION 3 7P-1A(Mo-Su) 01:00 I 03/04/17 9:27:17P 1,808.38

596433 40.0 ION 3 1A-2A(Mo-Su) 01:00 I 03/05/17 1:13:16A 699.13

596433 50.0 ION 3 11A-4P(Mo-Fr) 01:00 I 03/06/17 11:11:29A 699.13

596433 35.0 ION 3 4P-7P(Mo-Su) 01:00 I 03/06/17 4:07:45P 699.13

596433 58.0 ION 3 9A-11A(Mo-Su) 01:00 I 03/06/17 9:30:34A 699.13

596433 9.0 ION 3 7P-1A(Mo-Su) 01:00 I 03/06/17 9:48:57P 1,808.38

596433 9.0 ION 3 7P-1A(Mo-Su) 01:00 I 03/07/17 10:52:29P 1,808.38

596433 35.0 ION 3 4P-7P(Mo-Su) 01:00 I 03/07/17 6:24:37P 699.13

596433 50.0 ION 3 11A-4P(Mo-Fr) 01:00 I 03/08/17 1:25:35P 699.13

596433 9.0 ION 3 7P-1A(Mo-Su) 01:00 I 03/12/17 9:43:31P 1,808.38

596433 10.0 ION 3 7P-1A(Mo-Su) 01:00 I 03/13/17 10:07:45P 1,808.38

Totals for: Schweitzer, Lauren

19,239.75

76,959.00

Sales Person: Maloney, Richard

597068 2.0 ION 5 7P-1A(Mo-Su) 01:00 I 03/03/17 7:45:32P 0.00

597068 5.0 ION 5 7P-1A(Mo-Su) 01:00 I 03/03/17 8:45:05P 0.00

597068 6.0 ION 5 1A-2A(Mo-Su) 01:00 I 03/04/17 1:16:58A 0.00

597068 4.0 ION 5 1A-2A(Mo-Su) 01:00 I 03/05/17 1:55:06A 0.00

Totals for: Maloney, Richard

0.00

Sales Person: Patton, Nicole

597068 2.0 ION 5 7P-1A(Mo-Su) 01:00 I 03/03/17 7:45:32P 0.00

597068 5.0 ION 5 7P-1A(Mo-Su) 01:00 I 03/03/17 8:45:05P 0.00

597068 6.0 ION 5 1A-2A(Mo-Su) 01:00 I 03/04/17 1:16:58A 0.00

597068 4.0 ION 5 1A-2A(Mo-Su) 01:00 I 03/05/17 1:55:06A 0.00

Totals for: Patton, Nicole

0.00

Sales Person: Schweitzer, Lauren

597068 2.0 ION 5 7P-1A(Mo-Su) 01:00 I 03/03/17 7:45:32P 0.00

597068 5.0 ION 5 7P-1A(Mo-Su) 01:00 I 03/03/17 8:45:05P 0.00

SPW	M	T	W	T	F	S	Su	Date Line Entered	<None>	<None>
3	X	X	X	X	X	X	X	2016-12-16		
2	X	X	X	X	X	X	X	2016-12-16		
2	X	X	X	X	X	X	X	2016-12-16		
2	X	X	X	X	X	X	X	2016-12-16		
2	X	X	X	X	X	X	X	2016-12-16		
1	X	X	X	X	X	X	X	2016-12-16		
1	X	X	X	X	X	X	X	2016-12-16		
2	X	X	X	X	X	X	X	2016-12-16		
2	X	X	X	X	X	X	X	2016-12-16		
1	X	X	X	X	X	X	X	2016-12-16		
3	X	X	X	X	X	X	X	2016-12-16		
3	X	X	X	X	X	X	X	2016-12-16		
2	X	X	X	X	X	X	X	2016-12-16		
2	X	X	X	X	X	X	X	2016-12-16		
3	X	X	X	X	X	X	X	2016-12-16		
3	X	X	X	X	X	X	X	2016-12-16		
1	X	X	X	X	X	X	X	2017-01-31		
1	X	X	X	X	X	X	X	2017-02-13		
1	X	X	X	X	X	X	X	2017-02-13		
1	X	X	X	X	X	X	X	2017-02-10		
1	X	X	X	X	X	X	X	2017-01-31		
1	X	X	X	X	X	X	X	2017-02-13		
1	X	X	X	X	X	X	X	2017-02-13		
1	X	X	X	X	X	X	X	2017-02-10		
1	X	X	X	X	X	X	X	2017-01-31		
1	X	X	X	X	X	X	X	2017-02-13		



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Key: Sk = Status; P = Preempt; E = Exception; I = Placed - Inventory

# Order Placement - Detailed

Contract	Line	Station	Section	Times	Length	St	BroadcastDate	Line Rate
<b>Station: ION Network (ION)</b>								
<b>Agency: The Midas Exchange (11591)</b>								
<b>Advertiser: Orexigen Therapeutics, Inc. (31415)</b>								
597068	6.0	ION	5	1A-2A(Mo-Su)	01:00	I	03/04/17 1:16:58A	0.00
597068	4.0	ION	5	1A-2A(Mo-Su)	01:00	I	03/05/17 1:55:06A	0.00
<b>Totals for: Schweitzer, Lauren</b>								
<b>Totals for: 597068</b>								
<b>Totals for: Orexigen Therapeutics, Inc. (31415)</b>								
<b>Totals for: The Midas Exchange (11591)</b>								
<b>Totals for: ION Network (ION)</b>								

SPW	M	T	W	T	F	S	Su	Date Line Entered
1	X	X	X	X	X	X	X	2017-02-13
1	X	X	X	X	X	X	X	2017-02-10

SPW	M	T	W	T	F	S	Su	Date Line Entered

Grand Totals:

76,959.00



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Key: St = Status: P = Preempt, E = Exception, I = Placed - Inventory

Thursday, March 15, 2018 5:00:47 pm

Agency,

The Midas Exchange

Orexigen Therapeutics

Aired but not Billed Yet	Current	30 days	60 days	90 days	120 days	Total
\$76,959.00	\$111,277.75	\$93,058.00	\$43,010.00			\$324,304.75