

Fill in this information to identify the case:Debtor OTB Acquisition LLCUnited States Bankruptcy Court for the: Northern District of Georgia
(State)Case number 25-52416**Modified Official Form 410
Proof of Claim****12/24**

Read the instructions before filling out this form. This form is for making a claim for payment in a bankruptcy case. Do not use this form to make a request for payment of an administrative expense. Make such a request according to 11 U.S.C. § 503.

Filers must leave out or redact information that is entitled to privacy on this form or on any attached documents. Attach redacted copies or any documents that support the claim, such as promissory notes, purchase orders, invoices, itemized statements of running accounts, contracts, judgments, mortgages, and security agreements. **Do not send original documents;** they may be destroyed after scanning. If the documents are not available, explain in an attachment.

A person who files a fraudulent claim could be fined up to \$500,000, imprisoned for up to 5 years, or both. 18 U.S.C. §§ 152, 157, and 3571.

Fill in all the information about the claim as of the date the case was filed. That date is on the notice of bankruptcy (Form 309) that you received.

Part 1: Identify the Claim

1. Who is the current creditor?	Bailey Lauerman And Associates, Inc.	
	Name of the current creditor (the person or entity to be paid for this claim)	
	Other names the creditor used with the debtor	
2. Has this claim been acquired from someone else?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes. From whom?	
3. Where should notices and payments to the creditor be sent?	Where should notices to the creditor be sent?	Where should payments to the creditor be sent? (if different)
Federal Rule of Bankruptcy Procedure (FRBP) 2002(g)	Bailey Lauerman And Associates, Inc. Greg Andersen, CEO 1299 Farnam Street Suite 920 Omaha, NE 68102, USA	
	Contact phone <u>402-514-9400</u>	Contact phone
	Contact email <u>speery@baileylauerman.com</u>	Contact email
	Uniform claim identifier (if you use one):	
4. Does this claim amend one already filed?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes. Claim number on court claims registry (if known) Filed on MM / DD / YYYY	
5. Do you know if anyone else has filed a proof of claim for this claim?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes. Who made the earlier filing?	



Part 2: Give Information About the Claim as of the Date the Case Was Filed

6. Do you have any number you use to identify the debtor?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes. Last 4 digits of the debtor's account or any number you use to identify the debtor: __ __ __ __
7. How much is the claim?	\$ <u>257031.34</u> Does this amount include interest or other charges? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes. Attach statement itemizing interest, fees, expenses, or other charges required by Bankruptcy Rule 3001(c)(2)(A).
8. What is the basis of the claim?	Examples: Goods sold, money loaned, lease, services performed, personal injury or wrongful death, or credit card. Attach redacted copies of any documents supporting the claim required by Bankruptcy Rule 3001(c). Limit disclosing information that is entitled to privacy, such as health care information. <u>Services performed and payments made on clients behalf</u>
9. Is all or part of the claim secured?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes. The claim is secured by a lien on property. Nature or property: <input type="checkbox"/> Real estate: If the claim is secured by the debtor's principle residence, file a <i>Mortgage Proof of Claim Attachment</i> (Official Form 410-A) with this <i>Proof of Claim</i> . <input type="checkbox"/> Motor vehicle <input type="checkbox"/> Other. Describe: _____ Basis for perfection: _____ Attach redacted copies of documents, if any, that show evidence of perfection of a security interest (for example, a mortgage, lien, certificate of title, financing statement, or other document that shows the lien has been filed or recorded.) Value of property: \$ _____ Amount of the claim that is secured: \$ _____ Amount of the claim that is unsecured: \$ _____ (The sum of the secured and unsecured amount should match the amount in line 7.) Amount necessary to cure any default as of the date of the petition: \$ _____ Annual Interest Rate (when case was filed) _____ % <input type="checkbox"/> Fixed <input type="checkbox"/> Variable
10. Is this claim based on a lease?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes. Amount necessary to cure any default as of the date of the petition. \$ _____
11. Is this claim subject to a right of setoff?	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes. Identify the property: _____



12. Is all or part of the claim entitled to priority under 11 U.S.C. § 507(a)?

A claim may be partly priority and partly nonpriority. For example, in some categories, the law limits the amount entitled to priority.

☒ No

☐ Yes. Check all that apply:

☐ Domestic support obligations (including alimony and child support) under 11 U.S.C. § 507(a)(1)(A) or (a)(1)(B).

Amount entitled to priority

\$ _____

☐ Up to \$3,350* of deposits toward purchase, lease, or rental of property or services for personal, family, or household use. 11 U.S.C. § 507(a)(7).

\$ _____

☐ Wages, salaries, or commissions (up to \$15,150*) earned within 180 days before the bankruptcy petition is filed or the debtor's business ends, whichever is earlier. 11 U.S.C. § 507(a)(4).

\$ _____

☐ Taxes or penalties owed to governmental units. 11 U.S.C. § 507(a)(8).

\$ _____

☐ Contributions to an employee benefit plan. 11 U.S.C. § 507(a)(5).

\$ _____

☐ Other. Specify subsection of 11 U.S.C. § 507(a)() that applies.

\$ _____

* Amounts are subject to adjustment on 4/01/25 and every 3 years after that for cases begun on or after the date of adjustment.

13. Is all or part of the claim entitled to administrative priority pursuant to 11 U.S.C. § 503(b)(9)?

☒ No

☐ Yes. Indicate the amount of your claim arising from the value of any goods received by the debtor within 20 days before the date of commencement of the above case, in which the goods have been sold to the Debtor in the ordinary course of such Debtor's business. Attach documentation supporting such claim.

\$ _____

Part 3: Sign Below

The person completing this proof of claim must sign and date it. FRBP 9011(b).

If you file this claim electronically, FRBP 5005(a)(3) authorizes courts to establish local rules specifying what a signature is.

A person who files a fraudulent claim could be fined up to \$500,000, imprisoned for up to 5 years, or both. 18 U.S.C. §§ 152, 157, and 3571.

Check the appropriate box:

☒ I am the creditor.

☐ I am the creditor's attorney or authorized agent.

☐ I am the trustee, or the debtor, or their authorized agent. Bankruptcy Rule 3004.

☐ I am a guarantor, surety, endorser, or other codebtor. Bankruptcy Rule 3005.

I understand that an authorized signature on this *Proof of Claim* serves as an acknowledgement that when calculating the amount of the claim, the creditor gave the debtor credit for any payments received toward the debt.

I have examined the information in this *Proof of Claim* and have reasonable belief that the information is true and correct.

I declare under penalty of perjury that the foregoing is true and correct.

Executed on date 05/27/2025
MM / DD / YYYY

/s/Spencer Peery
Signature

Print the name of the person who is completing and signing this claim:

Name Spencer Peery
First name Middle name Last name

Title Head of Finance

Company Bailey Lauerman and Associates, Inc
Identify the corporate servicer as the company if the authorized agent is a servicer.

Address _____

Contact phone _____ Email _____



Verita (KCC) ePOC Electronic Claim Filing Summary

For phone assistance: Domestic (888) 647-1744 | International (310) 751-2628

Debtor: 25-52416 - OTB Acquisition LLC		
District: Northern District of Georgia, Atlanta Division		
Creditor: Bailey Lauerman And Associates, Inc. Greg Andersen, CEO 1299 Farnam Street Suite 920 Omaha, NE, 68102 USA Phone: 402-514-9400 Phone 2: 402-405-3395 Fax: Email: speery@baileylauerman.com	Has Supporting Documentation: Yes, supporting documentation successfully uploaded Related Document Statement:	
	Has Related Claim: No Related Claim Filed By:	
	Filing Party: Creditor	
Other Names Used with Debtor:	Amends Claim: No Acquired Claim: No	
Basis of Claim: Services performed and payments made on clients behalf	Last 4 Digits: No	Uniform Claim Identifier:
Total Amount of Claim: 257031.34	Includes Interest or Charges: No	
Has Priority Claim: No	Priority Under:	
Has Secured Claim: No Amount of 503(b)(9): No Based on Lease: No Subject to Right of Setoff: No	Nature of Secured Amount: Value of Property: Annual Interest Rate: Arrearage Amount: Basis for Perfection: Amount Unsecured:	
Submitted By: Spencer Peery on 27-May-2025 12:26:50 p.m. Pacific Time Title: Head of Finance Company: Bailey Lauerman and Associates, Inc		

BAILEY LAUERMAN

Inv	Inv Date	Project	Invoice Total	Invoice open amount @ 3/1/25	Critical Vendor Payments rec'd	BAL to be cured
INV-19039	9/9/2024	Sept agency fee	\$ 62,000.00	\$ 771.23	\$ 771.23	\$ -
INV-19138	10/1/2024	Oct agency fee	\$ 62,000.00	\$ 62,000.00	\$ 62,000.00	\$ -
INV-19243	10/25/2024	2024 OTB Media Placements	\$ 325,404.00	\$ 325,404.00	\$ 325,404.00	\$ -
INV-19251	11/4/2024	Nov agency fee	\$ 62,000.00	\$ 62,000.00	\$ 62,000.00	\$ -
INV-19268	11/13/2024	Oct meeting travel	\$ 8,500.00	\$ 8,500.00	\$ 8,500.00	\$ -
INV-19269	11/13/2024	Fajitas landing page	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	\$ -
INV-19270	11/13/2024	Banner creative for website	\$ 4,000.00	\$ 4,000.00	\$ 4,000.00	\$ -
INV-19299	11/19/2024	2024 OTB Media Placements	\$ 282,718.00	\$ 235,666.38	\$ 235,666.38	\$ -
INV-19355	12/2/2024	Dec agency fee	\$ 62,000.00	\$ 46,658.39	\$ 46,658.39	\$ -
INV-19398	12/13/2024	2025 On the Border Media Placements	\$ 115,500.00	\$ 93,449.58		\$ 93,449.58
INV-19437	12/19/2024	Q1 2025 Combos Production	\$ 23,421.76	\$ 23,421.76		\$ 23,421.76
INV-19438	12/19/2024	OTB Social Content Development	\$ 8,400.00	\$ 8,400.00		\$ 8,400.00
INV-19489	1/16/2025	Jan agency fee	\$ 62,000.00	\$ 62,000.00		\$ 62,000.00
INV-19529	1/21/2025	CYO Pick 'Em Landing Page	\$ 5,000.00	\$ 5,000.00		\$ 5,000.00
INV-19558	2/3/2025	Feb agency fee	\$ 62,000.00	\$ 62,000.00		\$ 62,000.00
INV-19606	2/25/2025	OTB Menu Photo Edits	\$ 760.00	\$ 760.00		\$ 760.00
INV-19618	2/25/2025	2025 Social Media Production	\$ 2,000.00	\$ 2,000.00		\$ 2,000.00
			\$ 1,152,703.76	\$ 1,007,031.34	\$ 750,000.00	\$ 257,031.34

BAILEY LAUERMAN

Production and Agency Charges Invoice

On the Border
Attention: Ben Nemo
2201 W Royal Ln
Irving, TX 75063

Invoice Number: INV-19039
Invoice Date: 9/9/2024
Due Date: 10/9/2024
Terms: Net 30

2024 - 2025 Agency Services Fee	\$62,000.00
September	

Invoice Total	\$62,000.00
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BAILEY LAUERMAN

Production and Agency Charges Invoice

On the Border
Attention: Ben Nemo
2201 W Royal Ln
Irving, TX 75063

Invoice Number: INV-19138
Invoice Date: 10/1/2024
Due Date: 10/31/2024
Terms: Net 30

2024 - 2025 Agency Services Fee	\$62,000.00
October	

Invoice Total	\$62,000.00
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BAILEY LAUERMAN

Media Invoice

On the Border
Attention: Joel Bulger
2201 W Royal Ln
Irving, TX 75063

Invoice Number: INV-19243
Invoice Date: 10/25/2024
Due Date: 11/24/2024
Terms: Net 30

24-OTB-6851
2024 On the Border Media Placements
November and Previous Month Adjustment

National Campaign

Video	\$56,000.00
Display	\$58,000.00
Out of Home	\$27,500.00
Paid Social	\$31,500.00
Social Influencers	\$26,000.00

Ongoing and Promotions

Display	\$11,571.00
Paid Social	\$15,733.00
Social Influencers	\$15,500.00
Search	\$83,600.00

Invoice Total \$325,404.00

BAILEY LAUERMAN

Production and Agency Charges Invoice

On the Border

Attention: Ben Nemo
2201 W Royal Ln
Irving, TX 75063

Invoice Number: INV-19251

Invoice Date: 11/4/2024

Due Date: 12/4/2024

Terms: Net 30

2024 - 2025 Agency Services Fee
November

\$62,000.00

Invoice Total \$62,000.00

BAILEY LAUERMAN

Production and Agency Charges Invoice

On the Border

Attention: Ben Nemo
2201 W Royal Ln
Irving, TX 75063

Invoice Number: INV-19268

Invoice Date: 11/13/2024

Due Date: 12/13/2024

Terms: Net 30

24-OTB-6971

OTB October Meeting Travel

Travel Hard Costs	\$8,500.00
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Invoice Total	\$8,500.00
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BAILEY LAUERMAN

Production and Agency Charges Invoice

On the Border
Attention: Ben Nemo
2201 W Royal Ln
Irving, TX 75063

Invoice Number: INV-19269
Invoice Date: 11/13/2024
Due Date: 12/13/2024
Terms: Net 30

24-OTB-6973
Fajitas Landing Page

Agency Services Fee	\$5,000.00
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Invoice Total	\$5,000.00
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BAILEY LAUERMAN

Production and Agency Charges Invoice

On the Border

Attention: Ben Nemo
2201 W Royal Ln
Irving, TX 75063

Invoice Number: INV-19270

Invoice Date: 11/13/2024

Due Date: 12/13/2024

Terms: Net 30

24-OTB-6994

Banner Creative for Website

Agency Services Fee

\$4,000.00

Invoice Total \$4,000.00

Media Invoice

On the Border

Attention: Joel Bulger
2201 W Royal Ln
Irving, TX 75063

Invoice Number: INV-19299
Invoice Date: 11/19/2024
Due Date: 12/19/2024
Terms: Net 30

24-OTB-6851

2024 On the Border Media Placements
December and Previous Month Adjustment

National Campaign

Video	\$69,000.00
Display	\$72,000.00
Paid Social	\$40,000.00
Social Influencers	\$25,000.00

Ongoing and Promotions

Display	\$17,159.00
Paid Social	(\$8,741.00)
Search	\$68,300.00

Invoice Total \$282,718.00

BAILEY LAUERMAN

Production and Agency Charges Invoice

On the Border
Attention: Ben Nemo
2201 W Royal Ln
Irving, TX 75063

Invoice Number: INV-19355
Invoice Date: 12/2/2024
Due Date: 1/1/2025
Terms: Net 30

2024 - 2025 Agency Services Fee	\$62,000.00
December	

Invoice Total	\$62,000.00
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BAILEY LAUERMAN

Media Invoice

On the Border
Attention: Ben Nemo
2201 W Royal Ln
Irving, TX 75063

Invoice Number: INV-19398
Invoice Date: 12/13/2024
Due Date: 1/12/2025
Terms: Net 30

24-OTB-7056
2025 On the Border Media Placements
January

National Campaign

Display	\$30,000.00
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Paid Social	\$30,000.00
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Ongoing and Promotions

Display	\$12,000.00
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Social Influencers	\$3,500.00
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Search	\$40,000.00
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Invoice Total	\$115,500.00
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BAILEY LAUERMAN

Production and Agency Charges Invoice

On the Border

Attention: Ben Nemo
2201 W Royal Ln
Irving, TX 75063

Invoice Number: INV-19437
Invoice Date: 12/19/2024
Due Date: 1/18/2025
Terms: Net 30

24-OTB-7021

Q1 2025 Combos Production

Production Hard Costs	\$23,421.76
Final 50%	

Invoice Total	\$23,421.76
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BAILEY LAUERMAN

Production and Agency Charges Invoice

On the Border
Attention: Ben Nemo
2201 W Royal Ln
Irving, TX 75063

Invoice Number: INV-19438
Invoice Date: 12/19/2024
Due Date: 1/18/2025
Terms: Net 30

24-OTB-6762
OTB Social Content Development

Social Production Shoot	\$1,800.00
Content Creators	\$5,000.00
Back to Our Roots Video Edits	\$1,600.00

Invoice Total \$8,400.00

BAILEY LAUERMAN

Production and Agency Charges Invoice

On the Border

Attention: Ben Nemo
2201 W Royal Ln
Irving, TX 75063

Invoice Number: INV-19489

Invoice Date: 1/16/2025

Due Date: 2/15/2025

Terms: Net 30

2025 Agency Services Fee
January

\$62,000.00

Invoice Total \$62,000.00

BAILEY LAUERMAN

Production and Agency Charges Invoice

On the Border

Attention: Ben Nemo
2201 W Royal Ln
Irving, TX 75063

Invoice Number: INV-19529

Invoice Date: 1/21/2025

Due Date: 2/20/2025

Terms: Net 30

24-25-OTB-7037

CYO Pick 'Em Landing Page

Agency Services Fee

\$5,000.00

Invoice Total \$5,000.00

BAILEY LAUERMAN

Production and Agency Charges Invoice

On the Border

Attention: Ben Nemo
2201 W Royal Ln
Irving, TX 75063

Invoice Number: INV-19558

Invoice Date: 2/3/2025

Due Date: 3/5/2025

Terms: Net 30

Agency Services
February

\$62,000.00

Invoice Total \$62,000.00

BAILEY LAUERMAN

Production and Agency Charges Invoice

On the Border
Attention: Ben Nemo
2201 W Royal Ln
Irving, TX 75063

Invoice Number: INV-19606
Invoice Date: 2/25/2025
Due Date: 3/27/2025
Terms: Net 30

25-OTB-7148
OTB Menu Photo Edits

Agency Services	\$160.00
BLMAKE Retouching	\$600.00

Invoice Total \$760.00

BAILEY LAUERMAN

Production and Agency Charges Invoice

On the Border
Attention: Ben Nemo
2201 W Royal Ln
Irving, TX 75063

Invoice Number: INV-19618
Invoice Date: 2/25/2025
Due Date: 3/27/2025
Terms: Net 30

25-OTB-7155
2025 Social Media Production

Agency Services for Half Day Shoot	\$2,000.00
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Invoice Total	\$2,000.00
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