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1 KELLER BENVENUTTI KIM LLP TOBIAS S. KELLER (Cal. Bar No. 151445) 2 (tkeller@kbkllp.com) DAVID A. TAYLOR (Cal. Bar No. 247433) 3 (dtaylor@kbkllp.com) THOMAS B. RUPP (Cal. Bar No. 278041) 4 (trupp@kbkllp.com) 425 Market Street, 26th Floor 5 San Francisco, California 94105 Telephone: (415) 496-6723 6 Facsimile: (650) 636-9251 7 Attorneys for the Debtors and 8 Debtors in Possession 9 10 11 In re: 12 LEFEVER MATTSON, a California 13 corporation, et al., 1 14 15 16 17 18 19 20 21 22

UNITED STATES BANKRUPTCY COURT NORTHERN DISTRICT OF CALIFORNIA SANTA ROSA DIVISION

Debtors.

Case No. 24-10545 (CN) (Lead Case) (Jointly Administered) Chapter 11

DECLARATION OF BRADLEY D. SHARP IN SUPPORT OF MOTION OF DEBTORS FOR ORDER (I) AUTHORIZING CERTAIN **DEBTORS TO ENTER INTO POST-**PETITION INTERCOMPANY AGREEMENT WITH PINEAPPLE BEAR; (II) GRANTING ADMINISTRATIVE EXPENSE CLAIMS; AND (III) GRANTING RELATED RELIEF

Date: April 16, 2025 **Time:** 11:00 a.m.

Place: United States Bankruptcy Court 1300 Clay Street, Courtroom 215

Oakland, CA 94612

Entered: 03/2

The last four digits of LeFever Mattson's tax identification number are 7537. Due to the large number of debtor entities in these Chapter 11 Cases, a complete list of the Debtors and the last four digits of their federal tax identification numbers is not provided herein. A complete list of such information may be obtained on the website of the Debtors' claims and noticing agent at https://veritaglobal.net/LM. The address for service on the Debtors is 6359 Auburn Blvd., Suite B, Citrus Heights, CA 95621.

Case:

I, Bradley D. Sharp, hereby declare as follows:

- 1. I am the President and Chief Executive Officer of Development Specialists, Inc. ("<u>DSI</u>"), a leading provider of management consulting and financial advisory services, including turnaround consulting, fiduciary roles, and financial restructuring services, with numerous offices throughout the country.
- 2. I submit this declaration pursuant to 28 U.S.C. § 1746 in support of the *Declaration* of Bradley D. Sharp in Support of Motion of Debtors for Order (I) Authorizing Certain Debtors to Enter into Post-petition Intercompany Agreement with Pineapple Bear; (II) Granting Administrative Expense Claims; and (III) Granting Related Relief (the "Motion") filed concurrently herewith.²
- 3. Except as otherwise indicated, all facts set forth in this declaration are based upon my personal knowledge, information supplied to me by other members of the Debtors' management, employees, and professionals, or learned from my review of relevant documents or upon my opinion based upon my experience and knowledge of the Debtors' operations and financial condition. If called upon to testify, I could and would testify competently to the facts set forth herein. I am authorized by the Debtors to submit this declaration.
 - 4. LeFever Mattson is the sole shareholder of Pineapple Bear.
- Pineapple Bear operates various hospitality-related businesses, including dining, lodging, and special events, on the premises of six properties in Sonoma owned by the Pineapple Bear Debtors.
- 6. Pineapple Bear operates its businesses under a number of trade names, including Sonoma's Best Hospitality Group.
- 7. From the commencement of the Chapter 11 Cases, Pineapple Bear has required cash infusions from LeFever Mattson to meet its operating expenses, including its payroll obligations.

² Capitalized terms used but not defined herein have the meanings given to them in the Motion.

- 8. Despite great efforts by the Debtors' management and advisors to cut costs and streamline the operations of Pineapple Bear, it continues to require additional cash to operate in the near term.
- 9. Based on my discussions with the Debtors' managers and advisors, I believe that, although Pineapple Bear itself is not currently profitable, its operations at the Pineapple Bear Properties have contributed to preserving their value, and their values would sharply diminish were Pineapple Bear to cease operations.
- 10. Because LeFever Mattson is preserving the Pineapple Bear Debtors' estates through its financial support of Pineapple Bear, I believe that the Pineapple Bear Agreement is necessary to recognize this support as administrative claims owed by the Pineapple Bear Debtors to LeFever Mattson.
- 11. The Debtors manage a portfolio of approximately 176 properties, comprised of commercial, residential, office, and mixed-use real estate, as well as vacant land, located throughout Northern California, primarily in Sonoma, Sacramento, and Solano Counties. Most of these properties are encumbered by at least one deed of trust held by a secured lender. The secured lenders range from institutional banks, to private hard-money lenders, to individuals. The Debtors generate income from their properties through rents and use the proceeds to fund their operations. Debtor Home Tax Service of America, Inc., dba LeFever Mattson Property Management, provides property management services to the properties owned by the Debtors, including the Pineapple Bear Properties.
- 12. Since the beginning of these Chapter 11 Cases, the Debtors, in cooperation with the Committee, have pursued several complementary goals: (1) completing the necessary reporting and transparency requirements necessary in any chapter 11 case, and particularly vital in these Chapter 11 Cases where allegations of fraud preceded their commencement, (2) formulating a responsible strategy for monetizing the Debtors' properties to yield the maximum recovery for the estates, and (3) investigating the financial transactions that led to the Chapter 11 Cases.

- 13. The Debtors and the Committee have obtained the joint retention of FTI Consulting, Inc. and FTI Consulting Realty, Inc. (collectively, "<u>FTI</u>") to provide certain real estate and tax advisory services in these Chapter 11 Cases.
- 14. At the joint direction of myself and the Committee, FTI has been charged with developing a strategy for the monetization of the Properties.
- 15. FTI has advised both the Debtors and the Committee that orderly sales of the Properties with adequate market exposure and sufficient opportunities to solicit overbids where necessary will yield the greatest return on the assets.
- 16. A list of the Pineapple Bear Properties and their ownership is attached to the Pineapple Bear Agreement as Schedule 1. One property, Seven Branches, is jointly owned by Firetree II, LP and LeFever Mattson.
- 17. There are no formal agreements among the Debtors regarding Pineapple Bear's operations at the Properties.
- 18. I am informed and believe that the regular practice varied by property, but in some instances, Pineapple Bear would pay the operating expenses and/or debt service related to each Pineapple Bear Property.
- 19. From time to time prior to and since the commencement of the Chapter 11 Cases, LeFever Mattson has advanced funds to Pineapple Bear to provide it with necessary liquidity to operate its Businesses.
- 20. LeFever Mattson intends to use a portion of the loan proceeds from the DIP Facility to continue to provide liquidity to Pineapple Bear so that it can continue to operate at the Pineapple Bear Properties and support the value of these properties.
- 21. Between the Petition Date and the filing of this Motion, LeFever Mattson has advanced \$892,000 to support the operations of Pineapple Bear.
- 22. At my direction, the Debtors' management and professionals have reviewed Pineapple Bear's operations and attempted to reduce expenses and streamline operations wherever possible, including closing one restaurant and enacting reductions in its workforce.

- 23. Among the Pineapple Bear Properties are a restaurant, an inn, and various event spaces.
- 24. I am informed and believe that the Pineapple Bear Properties are widely known by their names, *e.g.*, General's Daughter, Seven Branches, and the Depot.
- 25. Pineapple Bear does not currently operate its businesses at any locations other than the Pineapple Bear Properties.
- 26. The Debtors and Committee have been advised by FTI that, if operations were to cease at the locations (particularly those that serve as event and wedding venues), the reputational damage to those properties would be significant, and the value of the properties would decline sharply.
- 27. The locations that host special events (mainly weddings) would suffer the additional reputational damage of having to cancel numerous planned events.
- 28. Based on my discussions with the Debtors' management and professionals, I believe that Pineapple Bear's continued operation of its various businesses at the Pineapple Bear Properties is preserving the value of the Pineapple Bear Debtors' estates.
- 29. The Pineapple Bear Agreement provides a simple framework by which LeFever Mattson's financing of Pineapple Bear's operations can be attributed among the Pineapple Bear Debtors.
- 30. Under the Pineapple Bear agreement, costs tied directly to each Pineapple Bear Property and a pro rata share of Pineapple Bear's overhead expenses will be allocated among LeFever Mattson's administrative claims against the Pineapple Bear Debtors.
- 31. The Pineapple Bear Agreement also provides for regular reporting to the Committee to provide an external review and validation of the claims being recognized.
- 32. Notably, none of the administrative claims contemplated by the Pineapple Bear Agreement are to be paid without further order of the Court or pursuant to a confirmed plan of any of the Pineapple Bear Debtors. Nothing in this Motion or the Pineapple Bear Agreement is intended to affect the validity, extent, or priority of any party's lien against the Pineapple Bear Properties or their proceeds.

1	I declare under penalty of perjury under the laws of the United States of America that the
2	foregoing is true and correct. Executed on March 26, 2025.
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