IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

In re:	Chapter 11
AMERICAN SIGNATURE, INC., et al., ¹	Case No. 25-12105 (JKS)
Debtors.	(Jointly Administered)
	Hearing Date: January 7, 2026 at 11:00 a.m. (ET) Objection Deadline: December 31, 2025 at 4:00 p.m. (ET)

DEBTORS' APPLICATION FOR AUTHORIZATION TO EMPLOY AND RETAIN PACHULSKI STANG ZIEHL & JONES LLP AS COUNSEL FOR THE DEBTORS EFFECTIVE AS OF THE PETITION DATE

The above-captioned debtors and debtors in possession (collectively, the "<u>Debtors</u>") state as follows in support of this application (the "<u>Application</u>"):²

Relief Requested

1. The Debtors seek entry of an order, substantially in the form attached hereto as **Exhibit A** (the "Order"), pursuant to section 327(a) of title 11 of the United States Code (the "Bankruptcy Code"), Rule 2014(a) of the Federal Rules of Bankruptcy Procedure (the "Bankruptcy Rules"), and Rule 2014-1 of the Local Rules of the United States Bankruptcy Court for the District of Delaware (the "Local Rules"), authorizing the Debtors to employ and retain Pachulski Stang Ziehl & Jones LLP ("PSZ&J" or the "Firm") as counsel for the Debtors, effective as of the Petition Date (as defined below). In support of the Application, the Debtors rely

A detailed description of the Debtors and their business, including the facts and circumstances giving rise to the Debtors' chapter 11 cases, is set forth in the *Declaration of Rudolph Morando in Support of the Debtors' Chapter 11 Petitions and First Day Relief* (the "First Day Declaration") [Docket No. 5]. Capitalized terms used but not otherwise defined in this Motion have the meanings ascribed to them in the First Day Declaration.



The Debtors in these chapter 11 cases, along with the last four digits of each Debtor's federal tax identification number, are: American Signature, Inc. (6162); American Signature Home Inc. (8573); American Signature USA Inc. (6162); ASI Pure Promise Insurance LLC (6162); ASI Elston LLC (7520); ASI – Laporte LLC (6162); ASI Polaris LLC (6162); ASI Thomasville LLC (6162); and American Signature Woodbridge LLC (6162). The Debtors' business address is 4300 E. 5th Avenue, Columbus, OH 43235.

on: (i) the Statement Under Rule 2016 of the Federal Rules of Bankruptcy Procedure, attached hereto as **Exhibit B** (the "Rule 2016 Statement"); (ii) the Declaration of Laura Davis Jones in Support of Debtors' Application for Authorization to Employ and Retain Pachulski Stang Ziehl & Jones LLP as Counsel for the Debtors Effective as of the Petition Date, attached hereto as **Exhibit C** (the "Jones Declaration"); and (iii) the Declaration of Rudolph Morando in Support of Debtors' Application for Authorization to Employ and Retain Pachulski Stang Ziehl & Jones LLP as Counsel for the Debtors Effective as of the Petition Date, attached hereto as **Exhibit D** (the "Morando Declaration"), all of which are submitted concurrently with this Application.

Jurisdiction and Venue

- 2. The United States District Court for the District of Delaware has jurisdiction over this matter pursuant to 28 U.S.C. § 1334, which was referred to this Court under 28 U.S.C. § 157 pursuant to the *Amended Standing Order of Reference* from the United States District Court for the District of Delaware, dated February 29, 2012. This matter is a core proceeding within the meaning of 28 U.S.C. § 157(b)(2), and the Debtors confirm their consent pursuant to Local Rule 9013-1(f) to the entry of a final order by the Court in connection with this Application to the extent that it is later determined that the Court, absent consent of the parties, cannot enter final orders or judgments in connection herewith consistent with Article III of the United States Constitution.
 - 3. Venue is proper pursuant to 28 U.S.C. §§ 1408 and 1409.
- 4. The statutory bases for the relief requested herein are sections 327(a) and 330 of the Bankruptcy Code, Bankruptcy Rule 2014(a), and Local Rule 2014-1. Compensation will be in accordance with sections 330 and 331 of the Bankruptcy Code.

Background

5. On November 22, 2025 (the "<u>Petition Date</u>"), each Debtor filed a voluntary petition for relief under chapter 11 of the Bankruptcy Code. The Debtors are operating their business and

managing their property as debtors in possession pursuant to sections 1107(a) and 1108 of the Bankruptcy Code. On November 25, 2025, the Court entered an order [Docket No. 72] authorizing the procedural consolidation and joint administration of these chapter 11 cases pursuant to Bankruptcy Rule 1015(b) and Local Rule 1015-1. On December 4, 2025, the United States Trustee for the District of Delaware (the "<u>U.S. Trustee</u>") appointed an official committee of unsecured creditors [Docket No. 119] (the "<u>Committee</u>"). No request for the appointment of a trustee or examiner has been made in these chapter 11 cases.

6. Debtor American Signature, Inc., together with its subsidiaries ("ASI" or the "Company") is a residential furniture company operating across its Value City Furniture ("VCF") and American Signature Furniture ("ASF") brands and serving as a furniture destination consumers can rely on for style, quality, and value. Headquartered in Columbus, Ohio, the Company operates more than 120 stores across 17 states, with the largest concentrations in Ohio (20), Michigan (16), and Illinois (11). The Company employs approximately 3,000 team members.

PSZ&J's Qualifications

7. The Debtors seek to retain PSZ&J as counsel because of the Firm's extensive experience and knowledge in the field of debtors' and creditors' rights and business reorganizations under chapter 11 of the Bankruptcy Code. In preparing for their representation of the Debtors in these chapter 11 cases, PSZ&J has become familiar with the Debtors' affairs and many of the potential legal issues that may arise in the context of these chapter 11 cases.

- 8. The professional services that PSZ&J will provide include, but shall not be limited to:³
 - a. assist, advise, and represent the Debtors in their consultations with estate constituents regarding the administration of these chapter 11 cases;
 - b. assist, advise, and represent the Debtors in any manner relevant to the Debtors' financing needs, asset dispositions, leases, and other contractual obligations;
 - c. assist, advise, and represent the Debtors in any issues associated with the assets, liabilities, and financial condition of the Debtors;
 - d. assist, advise, and represent the Debtors in the negotiation, formulation, and drafting of any chapter 11 plan and disclosure statement
 - e. assist, advise, and represent the Debtors in the performance of their duties and the exercise of their powers under the Bankruptcy Code, the Bankruptcy Rules, and any applicable local rules and guidelines; and
 - f. provide such other necessary advice and services as the Debtors may require in connection with these chapter 11 cases.
- 9. Subject to Court approval in accordance with section 330(a) of the Bankruptcy Code, compensation will be payable to PSZ&J on an hourly basis, plus reimbursement of actual, necessary expenses and other charges incurred by PSZ&J. The current standard hourly rates of the attorneys and paralegals of PSZ&J are as follows:

a.	Partners	\$1,150.00 to \$2,350.00 per hour
b.	Counsel	\$1,050.00 to \$1,850.00 per hour
c.	Associates	\$725.00 to \$1,225.00 per hour
d.	Paralegals	\$595.00 to \$650.00 per hour

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³ Further information regarding PSZ&J's compliance with the *Appendix B Guidelines for Reviewing Applications* for Compensation and Reimbursement of Expenses Filed under United States Code by Attorneys in Larger Chapter 11 Cases is set forth in the Jones Declaration.

- 10. The hourly rates set forth above are PSZ&J's standard hourly rates for work of this nature. These rates are set at a level designed to compensate PSZ&J fairly for the work of its attorneys and paralegals and to cover fixed and routine overhead expenses, and the rates are subject to periodic adjustments necessitated by market and other conditions. Beyond the rates listed above, it is PSZ&J's policy to charge for all other expenses incurred in connection with its clients' cases. These expenses include, among other things, costs related to messenger services, secretarial overtime, computerized legal research, filing fees, court fees, service costs, expert witnesses, records procurement, deposition fees and charges, costs of trial, telecopy charges, postage and photocopying. PSZ&J will charge the Debtors for these expenses in a manner and at rates consistent with those charged to other PSZ&J clients and the rules and requirements of the Court. PSZ&J believes that it is fairer to charge these expenses to the clients incurring them than to increase its hourly rates and spread the expenses among all clients.
- 11. The services of PSZ&J will complement and not duplicate the services rendered by any other professional retained in these chapter 11 cases. PSZ&J understands that the Debtors have retained and may retain additional professionals during the term of the engagement and agrees to work cooperatively with such professionals to integrate any respective work conducted by the professionals on behalf of the Debtors. PSZ&J is providing distinct and specific legal services, and such services are not expected to duplicate those to be provided by any other consultants, legal advisors, or financial advisor.
- 12. To the best of the Debtors' knowledge, except as otherwise disclosed in the Jones Declaration submitted concurrently herewith, PSZ&J has not represented the Debtors, their creditors, equity security holders, or any other parties in interest, or their respective attorneys, in any matter relating to the Debtors or their estates. Further, to the best of the Debtors' knowledge,

PSZ&J does not hold or represent any interest adverse to the Debtors' estates, PSZ&J is a "disinterested person" as that phrase is defined in section 101(14) of the Bankruptcy Code, and PSZ&J's employment is necessary and in the best interests of the Debtors and their estates.

- Date in the amount of \$1,475,000.00 in connection with its prepetition representation of the Debtors. PSZ&J is current as of the Petition Date but has not yet completed a final reconciliation of its prepetition fees and expenses. Upon final reconciliation of the amount expended prepetition, any balance remaining from the prepetition payments to PSZ&J will be credited to the Debtors and used as PSZ&J's retainer to apply to postpetition fees and expenses pursuant to the compensation procedures approved by the Court in accordance with the Bankruptcy Code.
- 14. The Debtors understand that PSZ&J hereafter intends to apply to the Court for allowances of compensation and reimbursement of expenses in accordance with the applicable provisions of the Bankruptcy Code, the Bankruptcy Rules, the Local Rules, and orders of the Court for all services performed and expenses incurred after the Petition Date.
- 15. The Debtors, subject to the provisions of the Bankruptcy Code, the Bankruptcy Rules, the Local Rules, and further orders of the Court, propose to pay PSZ&J its customary hourly rates for services rendered that are in effect from time to time, as set forth above and in the Jones Declaration, and to reimburse PSZ&J according to its customary reimbursement policies, and the Debtors submit that such rates are reasonable.

Notice

16. The Debtors will provide notice of this Application to: (a) the Office of the United States Trustee; (b) counsel to the Committee; (c) the office of the attorney general for each of the states in which the Debtors operate; (d) the United States Attorney's Office for the District of Delaware; (e) the Internal Revenue Service; (f) the United States Securities and Exchange

Commission; (g) counsel to the DIP Agent and the Prepetition ABL Agent; (h) counsel to the Prepetition Term Agent; and (i) any party that has requested notice pursuant to Bankruptcy Rule 2002. In light of the nature of the relief requested, no other or further notice need be given.

No Prior Request

17. No prior request for the relief sought herein has been made to this Court or any other court.

WHEREFORE, the Debtors respectfully request entry of the Proposed Order, substantially in the form attached hereto as **Exhibit A**, granting the relief requested herein and granting such other relief as is just and proper.

Dated: December 17, 2025 Respectfully submitted,

American Signature, Inc., *et al.*, Debtors and Debtors in Possession

/s/ Rudolph Morando

Rudolph Morando

Co-Chief Restructuring Officer

IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

In re:) Chapter 11
AMERICAN SIGNATURE, INC., et al., 1) Case No. 25-12105 (JKS)
)
Debtors.) (Jointly Administered)
	Hearing Date: January 7, 2026 at 10:00 a.m. (ET) Objection Deadline: December 31, 2025 at 4:00 p.m. (ET)

NOTICE OF DEBTORS' APPLICATION FOR AUTHORIZATION TO EMPLOY AND RETAIN PACHULSKI STANG ZIEHL & JONES LLP AS COUNSEL FOR THE DEBTORS EFFECTIVE AS OF THE PETITION DATE

PLEASE TAKE NOTICE that, on December 17, 2025, the above-captioned debtors and debtors in possession (collectively, the "Debtors") filed the Debtors' Application for Authorization to Employ and Retain Pachulski Stang Ziehl & Jones LLP as Counsel for the Debtors Effective as of the Petition Date (the "Application") with the United States Bankruptcy Court for the District of Delaware (the "Court").

PLEASE TAKE FURTHER NOTICE that any responses to the Application must be in writing and filed with the Clerk of the Court, 824 Market Street, Third Floor, Wilmington, Delaware 19801, and served upon the undersigned, so as to be received on or before 4:00 p.m. (prevailing Eastern Time) on December 31, 2025.

PLEASE TAKE FURTHER NOTICE that at the same time, you must also serve a copy of the response or objection upon: (i) proposed counsel to the Debtors: Pachulski Stang Ziehl & Jones LLP, 919 North Market Street, 17th Floor, Wilmington, DE 19899-8705 (Courier 19801),

The Debtors in these chapter 11 cases, along with the last four digits of each Debtor's federal tax identification number, are: American Signature, Inc. (6162); American Signature Home Inc. (8573); American Signature USA Inc. (6162); ASI Pure Promise Insurance LLC (6162); ASI Elston LLC (7520); ASI – Laporte LLC (6162); ASI Polaris LLC (6162); ASI Thomasville LLC (6162); and American Signature Woodbridge LLC (6162). The Debtors' business address is 4300 E. 5th Avenue, Columbus, OH 43235.

Attn: Laura Davis Jones, Esq. (ljones@pszjlaw.com) and David M. Bertenthal, Esq. (dbertenthal@pszjlaw.com); (ii) proposed counsel to the Conflicts Committee: (a) Goodwin Procter LLP, 620 Eighth Avenue, New York, NY 10018, Attn: Kizzy L. Jarashow, Esq. (kjarashow@goodwinlaw.com) and Stacy Dasaro, Esq. (sdasaro@goodwinlaw.com) and (b) Potter Anderson & Corroon LLP, 1313 North Market Street, 6th Floor, Wilmington, DE 19801, Attn: L. Katherine Good, Esq. (kgood@potteranderson.com); (iii) counsel to the DIP Agent and Prepetition ABL Agent: (a) Choate, Hall & Stewart LLP, Two International Place, Boston, MA 02110, Attn: John F. Ventola, Esq. (jventola@choate.com), Jonathan D. Marshall, Esq. (jmarshall@choate.com), and Lucas B. Barrett, Esq. (lbarrett@choate.com) and (b) Richards, Layton & Finger, P.A., One Rodney Square, 920 North King Street, Wilmington, DE 19801, Attn: Daniel J. DeFranceschi, Esq. (defranceschi@rlf.com), John H. Knight, Esq. (knight@rlf.com), and Matthew P. Milana, Esq. (milana@rlf.com); (iv) counsel to the Prepetition Term Loan Agent: (a) Goldberg Kohn, 55 East Monroe Street, Chicago, IL 60603-5792, Attn: Randall L. Klein, Esq. (randall.klein@goldbergkohn.com) and Zachary J. Garrett, Esq. (zachary.garrett@goldbergkohn.com) and (b) Blank Rome LLP, 1201 North Market Street, Suite 800, Wilmington, DE 19801, Attn: Stanley B. Tarr, Esq. (stanley.tarr@blankrome.com); (v) the United States Trustee, 844 King Street, Suite 2207, Lockbox 35, Wilmington, DE 19801, Attn: Malcolm M. Bates, Esq. (malcolm.m.bates@usdoj.gov); and (vi) counsel to the Official Committee of Unsecured Creditors: (a) Kelley Drye & Warren LLP, 3 World Trade Center, 175 Greenwich Street, New York, NY 10007, Attn: Jason Adams (jadams@kelleydrye.com) (b) and Cole Schotz P.C., 500 Delaware Avenue, Suite 200, Wilmington, DE 19801, Attn: Justin Alberto (jalberto@coleschotz.com).

PLEASE TAKE FURTHER NOTICE THAT, IF AN OBJECTION IS PROPERLY

FILED AND SERVED IN ACCORDANCE WITH THE ABOVE PROCEDURES, A HEARING

WILL BE HELD ON JANUARY 7, 2026 AT 11:00 A.M. (PREVAILING EASTERN TIME)

BEFORE THE HONORABLE J. KATE STICKLES, UNITED STATES BANKRUPTCY

JUDGE FOR THE DISTRICT OF DELAWARE, 824 MARKET STREET, FIFTH FLOOR,

COURTROOM #6, WILMINGTON, DELAWARE 19801. ONLY OBJECTIONS MADE IN

WRITING AND TIMELY FILED WILL BE CONSIDERED BY THE COURT AT SUCH

HEARING.

IF YOU FAIL TO RESPOND IN ACCORDANCE WITH THIS NOTICE, THE COURT

MAY GRANT THE RELIEF SOUGHT IN THE APPLICATION WITHOUT FURTHER

NOTICE OR HEARING.

Dated: December 17, 2025

PACHULSKI STANG ZIEHL & JONES LLP

/s/ Laura Davis Jones

Laura Davis Jones (DE Bar No. 2436)

David M. Bertenthal (CA Bar No. 167624)

919 North Market Street, 17th Floor

P.O. Box 8705

Wilmington, Delaware 19899-8705 (Courier 19801)

Telephone: 302-652-4100

Facsimile: 302-652-4400

Email: ljones@pszjlaw.com

dbertenthal@pszilaw.com

Proposed Counsel for the

Debtors and Debtors in Possession

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Exhibit A

Proposed Order

IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

Debtors.)	(Jointly Administered) Ref. Docket No.
AMERICAN SIGNATURE, INC., et al., 1)	Case No. 25-12105 (JKS)
In re:)	Chapter 11

ORDER AUTHORIZING THE EMPLOYMENT AND RETENTION OF PACHULSKI STANG ZIEHL & JONES LLP AS COUNSEL FOR THE DEBTORS EFFECTIVE AS OF THE PETITION DATE

Upon consideration of the application (the "Application")² of the above-captioned debtors and debtors in possession (collectively, the "Debtors") seeking authorization to employ and retain Pachulski Stang Ziehl & Jones LLP ("PSZ&J" or the "Firm") as counsel for the Debtors; and upon: (i) the Rule 2016 Statement; (ii) the Jones Declaration; and (iii) the Morando Declaration, which were submitted concurrently with the Application; and the Court being satisfied, based on the representations made in the Application, the Rule 2016 Statement, the Jones Declaration, and the Morando Declaration, that PSZ&J does not represent or hold any interest adverse to the Debtors or the Debtors' estates with respect to the matters upon which it is to be engaged, that PSZ&J is disinterested as that term is defined under section 101(14) of the Bankruptcy Code, and as modified by section 1107(b) of the Bankruptcy Code, and that the employment of PSZ&J is necessary and in the best interests of the Debtors and the Debtors' estates; and the United States District Court for the District of Delaware having jurisdiction over this matter pursuant to 28 U.S.C. § 1334,

The Debtors in these chapter 11 cases, along with the last four digits of each Debtor's federal tax identification number, are: American Signature, Inc. (6162); American Signature Home Inc. (8573); American Signature USA Inc. (6162); ASI Pure Promise Insurance LLC (6162); ASI Elston LLC (7520); ASI – Laporte LLC (6162); ASI Polaris LLC (6162); ASI Thomasville LLC (6162); and American Signature Woodbridge LLC (6162). The Debtors' business address is 4300 E. 5th Avenue, Columbus, OH 43235.

² Capitalized terms used but not otherwise defined herein shall have the meanings ascribed to them in the Application.

which was referred to this Court under 28 U.S.C. § 157 pursuant to the *Amended Standing Order* of Reference from the United States District Court for the District of Delaware, dated February 29, 2012; and the Court having found that this is a core proceeding pursuant to 28 U.S.C. § 157(b)(2), and that the Court may enter a final order consistent with Article III of the United States Constitution; and the Court having found that venue of this proceeding and the Application in this district is proper pursuant to 28 U.S.C. §§ 1408 and 1409; and the Court having found that the Debtors' notice of the Application and opportunity for a hearing on the Application were appropriate and no other notice need be provided; and the Court having reviewed the Application; and after due deliberation and good and sufficient cause appearing therefor;

IT IS HEREBY ORDERED THAT:

- 1. The Application is GRANTED as set forth herein.
- 2. Pursuant to section 327(a) of the Bankruptcy Code, the Debtors are authorized to employ and retain PSZ&J as counsel, effective as of the Petition Date, on the terms set forth in the Application, the Rule 2016 Statement, the Jones Declaration, and the Morando Declaration.
- 3. PSZ&J shall apply for compensation for professional services rendered and reimbursement of expenses incurred in connection with these chapter 11 cases in compliance with sections 330 and 331 of the Bankruptcy Code and applicable provisions of the Bankruptcy Rules, the Local Rules, and any other applicable procedures and orders of the Court. PSZ&J shall make a reasonable effort to comply with the U.S. Trustee's requests for information and additional disclosures as set forth in the *Guidelines for Reviewing Applications for Compensation and Reimbursement of Expenses Filed under 11 U.S.C. § 330 by Attorneys in Larger Chapter 11 Cases Effective as of November 1, 2013*, both in connection with this Application and any interim and final fee applications to be filed by PSZ&J in these chapter 11 cases.

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- 4. The Debtors are authorized to take all actions necessary or appropriate to carry out the relief granted in this Order.
- 5. This Court shall retain jurisdiction with respect to all matters arising from or related to the implementation, interpretation, and enforcement of this Order.

Exhibit B

Rule 2016 Statement

IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

)	
In re:)	Chapter 11
AMERICAN SIGNATURE, INC., et al., 1)	Case No. 25-12105 (JKS)
Debtors.)	(Jointly Administered)
)	

STATEMENT UNDER RULE 2016 OF THE FEDERAL RULES OF BANKRUPTCY PROCEDURE

Pachulski Stang Ziehl & Jones LLP ("<u>PSZ&J</u>"), pursuant to Rule 2016 of the Federal Rules of Bankruptcy Procedure (the "<u>Bankruptcy Rules</u>") and section 329 of title 11 of the United States Code (the "<u>Bankruptcy Code</u>"), states that the undersigned is proposed counsel to the above-captioned debtors and debtors in possession (collectively, the "<u>Debtors</u>") in these chapter 11 cases. PSZ&J further states:²

1. The Debtors have agreed to pay PSZ&J for the legal services that have been or will be rendered by its various attorneys, paralegals, and case management assistants in connection with these chapter 11 cases on the Debtors' behalf. The Debtors have also agreed to reimburse PSZ&J for its actual and necessary expenses incurred in connection with these chapter 11 cases. PSZ&J has received payments from the Debtors during the year prior to the Petition Date in the amount of \$1,475,000.00 in connection with the preparation of initial documents and its prepetition

The Debtors in these chapter 11 cases, along with the last four digits of each Debtor's federal tax identification number, are: American Signature, Inc. (6162); American Signature Home Inc. (8573); American Signature USA Inc. (6162); ASI Pure Promise Insurance LLC (6162); ASI Elston LLC (7520); ASI – Laporte LLC (6162); ASI Polaris LLC (6162); ASI Thomasville LLC (6162); and American Signature Woodbridge LLC (6162). The Debtors' business address is 4300 E. 5th Avenue, Columbus, OH 43235.

² Capitalized terms used but not defined herein shall have the meanings ascribed to them in the *Debtors'* Application for Authorization to Employ and Retain Pachulski Stang Ziehl & Jones LLP as Counsel for the Debtors Effective as of the Petition Date (the "Application").

representation of the Debtors. PSZ&J is current as of the Petition Date but has not yet completed

a final reconciliation as of the Petition Date. Upon final reconciliation of the amount actually

expended prepetition, any balance remaining from the payments to PSZ&J will be credited to the

Debtors and used as PSZ&J's retainer to apply to postpetition fees and expenses pursuant to the

compensation procedures approved by the Court.

2. PSZ&J will seek approval for payment of compensation by filing the appropriate

applications for allowance of final compensation pursuant to sections 330 and 331 of the

Bankruptcy Code, the Bankruptcy Rules, the Local Rules, and orders of the Court. The filing fees

for the Debtors have been paid in full.

3. The services to be rendered include all those services set forth in the Application,

submitted concurrently herewith.

4. PSZ&J further states that it has neither shared nor agreed to share:

(a) any compensation it has received or may receive with another party or person, other than with

the partners, of counsel, and associates of PSZ&J; or (b) any compensation that another person or

party has received or may have received.

Dated: December 17, 2025

PACHULSKI STANG ZIEHL & JONES LLP

/s/ Laura Davis Jones

Laura Davis Jones (DE Bar No. 2436)

David M. Bertenthal (CA Bar No. 167624)

919 North Market Street, 17th Floor

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Proposed Counsel for the

Debtors and Debtors in Possession

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Exhibit C

Jones Declaration

IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

In re:)	Chapter 11
AMERICAN SIGNATURE, INC., et al., 1)	Case No. 25-12105 (JKS)
Debtors.)	(Jointly Administered)
	_)	

DECLARATION OF LAURA DAVIS JONES IN SUPPORT OF DEBTORS' APPLICATION FOR AUTHORIZATION TO EMPLOY AND RETAIN PACHULSKI STANG ZIEHL & JONES LLP AS COUNSEL FOR THE DEBTORS EFFECTIVE AS OF THE PETITION DATE

I, LAURA DAVIS JONES, ESQUIRE, declare under penalty of perjury as follows:

1. I am a partner in the law firm of Pachulski Stang Ziehl & Jones LLP ("PSZ&J" or the "Firm"), located at 919 North Market Street, 17th Floor, Wilmington, Delaware 19801, and I have been duly admitted to practice law in the State of Delaware, the United States District Court for the District of Delaware, the United States Court of Appeals for the Third Circuit, and the United States Supreme Court. This Declaration is submitted in support of the Debtors' Application for Authorization to Employ and Retain Pachulski Stang Ziehl & Jones LLP as Counsel for the Debtors Effective as of the Petition Date (the "Application"), which is being submitted concurrently herewith.²

The Debtors in these chapter 11 cases, along with the last four digits of each Debtor's federal tax identification number, are: American Signature, Inc. (6162); American Signature Home Inc. (8573); American Signature USA Inc. (6162); ASI Pure Promise Insurance LLC (6162); ASI Elston LLC (7520); ASI – Laporte LLC (6162); ASI Polaris LLC (6162); ASI Thomasville LLC (6162); and American Signature Woodbridge LLC (6162). The Debtors' business address is 4300 E. 5th Avenue, Columbus, OH 43235.

² Capitalized terms used but not defined herein shall have the meanings ascribed to them in the Application.

- 2. Neither I, the Firm, nor any partner, of counsel, or associate thereof, insofar as I have been able to ascertain, has any connection with the Debtors, the Debtors' creditors, or any other parties in interest herein, or their respective attorneys, except as set forth below.
- 3. The Debtors have and will retain various professionals during the pendency of these chapter 11 cases, including Berkeley Research Group as financial advisor, SSG Advisors, LLC as investment banker, A&G Realty Partners, LLC as real estate consultant and advisor, and Kurtzman Carson Consultants, LLC dba Verita Global as claims and noticing agent. The Debtors may retain other professionals after the date hereof. PSZ&J has previously worked with, and will continue to work with, these referenced professionals on various representations, at times representing the same parties and at other times representing parties with similar interests or parties with adverse interests.
- 4. PSZ&J represents many committees whose members may be creditors in these chapter 11 cases. However, PSZ&J is not representing any of those entities in these chapter 11 cases and will not represent any members of the committees it currently represents in any claims that they may have collectively or individually against the Debtors.
- 5. PSZ&J was engaged prior to the Petition Date to represent the Debtors. At the time of its engagement, PSZ&J began a full and thorough conflict review of potential parties in interest in these chapter 11 cases (the "Potential Parties in Interest"). A list of the Potential Parties in Interest is attached hereto as **Schedule 1**.
- 6. The Firm maintains an electronic client database of current and former clients to permit the electronic searching of all potential parties in interest in new cases for connections to the Firm's clients. The Firm searched this client database to determine whether it had any

relationships with the Potential Parties in Interest listed on <u>Schedule 1</u>. There are no connections to disclose other than as follows:

- a. The Firm served as counsel to the Official Committee of Unsecured Creditors (the "Ascena Committee") in the case of Ascena Retail Group, Inc. ("Ascena"), Case No. 20-33113, filed on July 23, 2020 in the United States Bankruptcy Court for the Eastern District of Virginia. Upon information and belief, Schottenstein Property Group, an affiliate of the Debtors, was a landlord in the Ascena cases. The Firm's representation of the Ascena Committee is wholly unrelated to the Debtors' chapter 11 cases.
- b. The Firm served as counsel to the Official Committee of Unsecured Creditors (the "Joann Committee") in the case of JOANN Inc. ("Joann"), Case No. 25-10068, filed on January 15, 2025 in this Court. Upon information and belief, Schottenstein Property Group, an affiliate of the Debtors, was a landlord in the Joann cases. Upon further information and belief, Schottenstein Realty LLC, an affiliate of the Debtors, was a vendor in the Joann cases. The Firm's representation of the Joann Committee is wholly unrelated to the Debtors' chapter 11 cases.
- c. Upon information and belief, Prudential Insurance is an employee benefit provider to the Debtors. The Firm represented an ad hoc group of lenders to Elevate Group beginning in 2023. The Firm also represented an ad hoc group of lenders to Phoenix Services beginning in 2022. PGIM Inc. a/k/a Prudential was an affiliate to both of those ad hoc groups. These representations are wholly unrelated to the Debtors' chapter 11 cases. The Firm will not represent Prudential Insurance or any of its affiliates in the Debtors' chapter 11 cases.

- 7. To the best of my knowledge, and except as otherwise set forth herein, PSZ&J:
 - a. is a "disinterested person" within the meaning of section 101(14) of the Bankruptcy Code, as required by section 327(a) of the Bankruptcy Code;
 - b. does not hold or represent any interest adverse to the Debtors' estates; and
 - c. does not have any connection with any of the Debtors, their affiliates, their creditors, or any other party in interest, or their respective attorneys and professionals, the U.S. Trustee, or any person employed in the office of the same, or any judge in the United States Bankruptcy Court for the District of Delaware or any person employed in the office of the same.
- 8. PSZ&J also solicited information regarding possible connections to the Debtors by firm-wide email and has determined that, except as otherwise set forth herein:
 - a. Neither PSZ&J nor any attorney at PSZ&J holds or represents an interest adverse to the Debtors' estates;
 - b. Neither PSZ&J nor any attorney at PSZ&J is or was a creditor or an insider of the Debtors, except that PSZ&J previously has rendered legal services to the Debtors for which it has been compensated as disclosed in the Application;
 - c. Neither PSZ&J nor any attorney at PSZ&J is or was, within two (2) years before the Petition Date, a director, officer, or employee of the Debtors; and
 - d. PSZ&J does not have an interest materially adverse to the interest of the estates or of any class of creditors or equity security holders, by reason of holding debt or equity securities of the Debtors, or any other direct or indirect relationship to, connection with, or interest in the Debtors specified in the foregoing paragraphs, or for any other reason.
- 9. PSZ&J has instituted and will continue to engage in further inquiries regarding the Debtors' constituencies and parties in interest through further inquiries of its partners, counsel, and associates with respect to the matters contained herein. PSZ&J will promptly file a supplemental declaration should the results of these inquiries reveal material facts not disclosed herein.
- 10. Bankruptcy Rule 2014 requires that an application for employment under section 327 of the Bankruptcy Code disclose all connections with the Debtors, the Debtors' estates, the professionals, and the Office of the U.S. Trustee. PSZ&J and certain of its partners, of counsel,

and associates may have in the past represented, and may currently represent and likely in the future will represent, creditors of the Debtors in connection with matters unrelated to the Debtors and these chapter 11 cases. At this time, PSZ&J is not aware of any other adverse interest or other connection with the Debtors, their creditors, the Court, the U.S. Trustee, or any party in interest herein in the matters upon which PSZ&J is to be retained, except as otherwise disclosed herein. However, PSZ&J will be in a better position to identify with specificity any such persons or entities when lists of all creditors of the Debtors have been reviewed, and PSZ&J will make any further disclosures as may be appropriate at that time.

- 11. In view of the foregoing, I believe that PSZ&J is a "disinterested person" within the meaning of section 101(14) of the Bankruptcy Code, as modified by section 1107(b) of the Bankruptcy Code.
- 12. PSZ&J has received payments from the Debtors during the year prior to the Petition Date in the amount of \$1,475,000.00 in connection with the preparation of initial documents and the prepetition representation of the Debtors. PSZ&J is current as of the Petition Date but has not yet completed a final reconciliation as of the Petition Date. Upon final reconciliation of the amount actually expended prepetition, any balance remaining from the payments to PSZ&J will be credited to the Debtors and used as PSZ&J's retainer to apply to postpetition fees and expenses pursuant to the compensation procedures approved by the Court.
- 13. PSZ&J intends to apply for compensation for professional services rendered in connection with these chapter 11 cases, subject to Court approval and in compliance with applicable provisions of the Bankruptcy Code, on an hourly basis, plus reimbursement of actual, necessary expenses and other charges incurred by PSZ&J. The current standard hourly rates of the attorneys and paralegals of PSZ&J are as follows:

a.	Partners	\$1,150.00 to \$2,350.00 per hour	r

b. Counsel \$1,050.00 to \$1,850.00 per hour

c. Associates \$725.00 to \$1,225.00 per hour

d. Paralegals \$595.00 to \$650.00 per hour

- 14. Other attorneys and paralegals may from time to time serve the Debtors in connection with the matters described herein.
- 15. The hourly rates set forth above are the Firm's standard hourly rates for work of this nature and are subject to periodic adjustment. These rates are set at a level designed to compensate the Firm fairly for the work of its attorneys and paralegals and to cover fixed and routine overhead expenses. It is the Firm's policy to charge its clients in all areas of practice for all other expenses incurred in connection with the clients' cases. The expenses charged to clients include, among other things, costs related to messenger services, secretarial overtime, computerized legal research, filing fees, court fees, service costs, expert witnesses, records procurement, deposition fees and charges, costs of trial, telecopy charges, postage and photocopying. The Firm will charge the Debtors for these expenses in a manner and at rates consistent with charges made generally to the Firm's other clients and in compliance with the rules of this Court. The Firm believes that it is fairer to charge these expenses to the clients incurring them than to increase the hourly rates and spread the expenses among all clients.
- 16. Pursuant to the Appendix B Guidelines for Reviewing Applications for Compensation and Reimbursement of Expenses Filed under United States Code by Attorneys in Larger Chapter 11 Cases (the "2013 UST Guidelines"), the Firm makes certain disclosures herein.

17. Pursuant to Part D1 of the 2013 UST Guidelines, PSZ&J is seeking employment as counsel for the Debtors under section 327 of the Bankruptcy Code, and it hereby provides the following responses set forth below:

Questions required by Part D1 of 2013 UST Guidelines	Answer	Further Explanation
Did you agree to any variations from, or alternatives to, your standard or customary billing arrangements for this engagement?	No.	N/A
Do any of the professionals included in this engagement vary their rate based on the geographic location of the bankruptcy case?	No.	N/A
If you represented the client in the 12 months prepetition, disclose your billing rates and material financial terms for the prepetition engagement, including any adjustments during the 12 months prepetition. If your billing rates and material financial terms have changed postpetition, explain the difference and reasons for the difference.	PSZ&J represented the client during the 12-month period prepetition. The material financial terms for the prepetition engagement remained the same, as the engagement was hourly-based subject to economic adjustment. The billing rates and material financial terms for the postpetition period remain the same as the prepetition period subject to an annual economic adjustment. The standard hourly rates of PSZ&J are subject to periodic	None.
	adjustment in accordance with the Firm's practice.	

Has your client approved	The Debtors and PSZ&J	In accordance with the 2013
your respective budget and	expect to develop a	UST Guidelines, the budget
staffing plan, and, if so, for	prospective budget and	may be amended as necessary
what budget period?	staffing plan to comply with	to reflect changed
	the U.S. Trustee's requests	circumstances or
	for information and additional	unanticipated developments.
	disclosures, recognizing that	
	in the course of these large	
	chapter 11 cases there may be	
	unforeseeable fees and	
	expenses that will need to be	
	addressed by the Debtors and	
	PSZ&J.	

18. No promises have been received by the Firm or by any partner, of counsel, or associate thereof as to compensation in connection with these chapter 11 cases other than in accordance with the provisions of the Bankruptcy Code. The Firm has no agreement with any other entity to share with such entity any compensation received by the Firm in connection with these chapter 11 cases, except among the partners, of counsel, and associates of the Firm.

Pursuant to 28 U.S.C. § 1746, I declare under penalty of perjury that the foregoing is true and correct.

Dated: December 17, 2025 /s/ Laura Davis Jones

Laura Davis Jones

Schedule 1

Potential Parties in Interest

Debtors

American Signature Home Inc.
American Signature USA Inc.
American Signature Woodbridge LLC
American Signature, Inc.
ASI – Laporte LLC
ASI Elston LLC
ASI Polaris LLC
ASI Pure Promise Insurance LLC
ASI Thomasville LLC

Current and Former Affiliates

Kroehler Corporation Kroehler Furniture Mfg. Co., Inc. LDS Holdings, LLC Luxury Delivery Service, Inc. Schottenstein Stores Corporation Value City Furniture, Inc.

Current D&O

Brian T. Strayton Deana Carrington Dena Schilling Eric Jackson Eric R. Duerksen George Hunter George Vemadakis Jay L. Schottenstein Jeffry D. Swanson Jim Dierker Joseph A. Schottenstein Kelly Routhier **Kevin Hughes** Melita Garrett Abbey Patrick J. Sanderson Richard Favata Steven D. Rabe Suzanne Kiggin Tod H. Friedman William R. Kugel

>5% Equity Holders

Jay L. Schottenstein Schottenstein Stores Corporation

Lenders & Secured Creditors

PNC Bank, National Association Second Avenue Capital Partners LLC

Lender Professionals

Choate, Hall & Stewart LLP Richards, Layton & Finger P.A.

Banks

Alex Brown Morgan Stanley PNC Bank, National Association Raymond James The Huntington National Bank

Surety & Letters of Credit

American Alternative Insurance American Express Travel Broadstone Avf Michigan, LLC Ohio Bureau of Workers Compensation The CIT Group The Travelers Indemnity Company Trimont LLC Wells Fargo

Debtor Professionals

C Street Advisory Group, LLC Goodwin Procter LLP Kutzman Carson Consultants LLC dba Verita Global Pachulski Stang Ziehl & Jones Llp SSG Advisors, LLC

Insurance

Ace American Insurance Co
American Guarantee & Liability Insurance
Co
American International Reinsurance Co Ltd

Amwins Insurance Brokerage LLC

Arch Insurance Company

Aspen Insurance Uk Limited

Aspen Specialty Insurance Company

Atlantic Security Ltd.

Chubb Bermuda Insurance Ltd.

Cobbs Allen Capital LLC

CRC Group

Crum & Forster Specialty Insurance

Company

Endurance American Specialty Ins Co

Everest Indemnity Insurance Co

Everest International Assurance Ltd.

Everest National Insurance Co

Factory Mutual Insurance Company

Freedom Specialty Insurance Co

GAI Insurance Company Limited

Gemini Insurance Company

Great American Assurance Company

Hanseatic Insurance Company Ltd.

Houston Casualty Company

Incline Casualty Company

Insurance Company of the State of PA

IOA National Inc.

Lexington Insurance Company

Liberty Insurance Underwriters Inc

Magna Carta Insurance, Ltd

Midvale Indemnity Company

Navigators Insurance Company

RSUI Indemnity Company

R-T Specialty, LLC - Burbank

Scottsdale Insurance Company

Starr Indemnity & Liability Co

Steadfast Insurance Company

The Charter Oak Fire Insurance Company

The Travelers Indemnity Company

The Travelers Indemnity Company of

Connecticut

Travelers Excess And Surplus Lines

Company

Travelers Property Casualty Company of

America

United Specialty Insurance Company

US Specialty Insurance Co

Westchester Surplus Lines Insurance Co

XL Specialty Insurance Co

Zurich American Ins Co of IL

Landlord

1731 Central Park, LLC

2015 Wesel Boulevard LLC

2195 Harlem Road Leasing LLC

4300 Venture 34910 LLC

6100 Pacific, LLC

7500 Brookpark LLC

AILSA 5109, LLC

Alex Hepper

ALISUE LLC

American Signature of Woodbridge, LLC

Ann M. Busby

ASI Owned

ASI Sunrise, LLC

B&G Properties Limited Partnership

Balgot Realty Corporation

Bel Air Plaza Limited Partnership

Belden Park Delaware, LLC

Blanding Partners, LLC

BRE Retail Residual NC Owner L.P.

Brian McDermott, M.D.

Brixmor Holdings 10 SPE, LLC

Brixmor Operating Partnership 2, LLC

Brixmor Property Group

Brixmor/IA Regency Park SC, LLC

Broad Street FF, LLC

Broadstone Net Lease, Inc.

BV1 Alum Creek Drive Holdings, LLC

Canton Corners Ford Road LLC

Carl T Julio, Edward V & Anna Julio PTR

Charles Triangle, LLC

Chippewa Center, LLC

Cobb Place Shops LLC

Corvair Furniture Manufacturing Co., Inc.

CPP River Falls II LLC

CPP River Falls LLC

Crossings at Hobart-I LLC

CTO24 Carolina LLC

Dabaja Fairlane North Properties LLC

DDRTC Heritage Pavilion LLC

Decar Realty, LLC

DIAJEFF LLC

Dr. Julian G. Busby, Jr.

Easton Market SC, LLC

EASTPOINT MALL

Elston Leavitt LLC

Exeter 11266 Enterprise, LLC Federal Realty Investment Trust FR Montrose Crossing LLC Franklin Square Drive, LLC GPT Managed Holdings. LP

Gregory Camarco GSA I SPE, LLC

Hill Management Services, Inc. Holiday Station Properties, LLC HRE/MStreet Turner Hill, LLC

JLP Beavercreek, LLC

JLP-Baileys Cross Roads VA LLC

JLP-BEAVERCREEK LLC JLP-Chesapeake LLC JLP-Cranberry, LLC

JLP-FAIRVIEW HEIGHTS, LLC

JLP-Florence KY, LLC JLP-Harvard Park LLC JLPK-Dale Mabry LLC JLP-Madison LLC JLP-Orland Park, LLC JLP-Plainfield LLC JLP-Richmond, LLC

JLP-TOLEDO MONROE, LLC

JLP-Youngstown, LLC Jubilee Coolsprings LLC Jubilee Limited Partnership Jubilee-Sawmill, LLC

JV Venture Pointe Decelopment LLC

Kaden T, LLC

Kimco of Pennsylvania Trust Kimco Realty Corporation KRG Castleton Crossing, LLC KRG Eastgate Pavilion LLC

KRG Town and Country Manchester LLC Krinsky & Castelli Properties. LLC Julian

K. & Adrian C. et al

Lakeside Capital Advisors, LP Lakeview Plaza (Orland), LLC

Lucky JJC, Inc. Lynnhaven VC, LLC

Maple Ridge Plaza Acquisitions

Marcy D. Cellentani

Market Square Owner, LLC Mishawaka Investments, LLC MLRP Army Trail Trade Center, LLC

Morse Road Company-I, LLC MPI Development Group LLC NC Center Ft. Wayne, LLC

Niki Core I. LP. Niki Delano. LP. NNN REIT, Inc.

PAARK Properties, LLC Pacific Square, LLC Park Associates

PR Financing Limited Partnership RCC Chesapeake Center, LLC

Realty Four, LLP

Robert L. Stark Enterprises, Inc.

Rosemont 2019, LLC RPT Aspen Place, LP Sandhill Columbia SC LLC

Saul Holdings Limited Partnership

SBV - Holland LLC SCF RC Funding IV LLC Schaumburg Associates LLC

Schostak Brothers & Company, Inc. Schottenstein Property Group (SPG)

Schottenstein Realty LLC SDG Dadeland Associates, Inc.

SG-Mentor, LLC Sir Barton Place LLC Skyline Seven Real Estate Spark Realty Solutions, Inc.

SPG ASI Polaris LLC Spirit Realty, L.P.

Spotsylvania Crossing DE LLC

SR Clarksville TN LLC SR Columbia SC LLC SR Louisville KY LLC SR Murfreesboro TN LLC SRL Crossings at Taylor LLC SRL East Main Center LLC

SRLLC

SSC Akron LLC
SSC Burbank IL LLC
SSC Calumet City IL LLC
SSC Charlotte NC LLC
SSC Market St Sandusky LLC
SSC Monroeville PA LLC
SSC Parkersburg WV LLC

SSC Pittsburgh PA LLC SSC Springdale LLC SSC St. Peters MO LLC

St Clairsville Main Parcel, L.L.C

Sterling Ponds LLC

Stoltz Real Estate Partners

Store SPE AVFII 2017-2, LLC

SWTC Partners, LLC

TALCA Daytona Beach, LLC

The Kroenke Group

The Real McKeever LLC

THF Management, Inc.

THF Silver Spring Development, LP

TNG Happy Valley, LLC. Tropicaire Development, Inc. TRP-MCB Eastpoint, LLC Truss Greenwood IN LLC

U.S. Transport Corporation

United Properties Corp

US Transport

Utica Park Place Owner, LLC

Walden/Dick/ WR-1 Weingarten Nostat, LLC

Weingarten Realty

West Town Corners, LLC

Westview Center Associates L.C.

Woodbridge VA-JLP LLC

WRI Camp Creek Marketplace II, LP

YSJ, LLC

Zamagias Properties

Top 30 Unsecured Creditors

ASHLEY FURNITURE INDUSTRIES CT MATTRESS BROTHER CO LTD

DICKSON FURNITURE

INTERNATIONA

EVEREST TECHNOLOGIES INC

H317 LOGISTICS LLC

HACKNEY HOME FURNISHINGS INC

HAPPY FURNITURE(VIETNAM)CO LTD

HOME MERIDIAN GROUP LLC

IDEAITALIA CONTEMPORARY

INTERCON INC

KUKA (HK) TRADE CO LIMITED

KYNDRYL INC LFN LIMITED MAGNUSSEN HOME FURNISHINGS

INC

MAN WAH MCO

MANHATTAN ASSOCIATES INC

Mediterranean Shipping Co(Usa)

MELLOW RIVER INC

NAJARIAN FURNITURE CO INC

PALMETTO HOME LLC

Rapid Response Inc

RIVERSIDE FURNITURE CORP

Schottenstein Property Group (SPG)

SEALY MATTRESS MANUFACTURING

SHERWOOD SOUTHEAST LLC

STEVE SILVER COMPANY

TARGETCAST LLC

TEMPUR-PEDIC NORTH AMERICA LLC

UST Logistical Systems VOGUE HOME, LLC

Employee Benefit Providers

Anthem

Anthem Blue Cross And Blue Shield

BenefitHub

Carelonrx Through Anthem

Cigna

Express Scripts

Fidelity

MetLife

Prudential

Shippers & Distribution Centers

AG Container Transport LLC

Ahm Furniture Service LLC

Alabama Motor Express Inc

American Global Logistics LLC

Ascend LLC

ATS Inc

Axle Logistics LLC

Broadleaf Contracting Inc

Bungii LLC

Castera Transportation

Circle Express Inc

Cosco Container Lines America

Coyote Logistics LLC

Custom Transport Inc

Dolly Inc

Evans Delivery Co Inc

Forward Air Corporation Franklin Logistics Co LLC Hapag-Lloyd (America) LLC JB Hunt Transport Inc Keystone Lines Landstar Inway Inc LV Trucking Inc Mediterranean Shipping Co(Usa) MSC Per Diem Dept Rapid Response Inc Robert Bearden Inc Schneider National Carriers Silvan Trucking LLC Total Transportation of Ms Transport One Inc Triumph Business Capital Unique Logistics International **UST Logistical Systems** Wex Bank Wintrust Bank, N.A. Zim Shipping Finance Limited

U.S. Trustee's Office

Andrew R. Vara

Benjamin Hackman

Christine Green

Diane Giordano

Dion Wynn

Edith A. Serrano

Elizabeth Thomas

Hannah M. McCollum

Hawa Konde

Holly Dice

James R. O'Malley

Jane Leamy

Jonathan Lipshie

Jonathan Nyaku

Joseph Cudia

Joseph McMahon

Lauren Attix

Linda Casey

Linda Richenderfer

Malcolm M. Bates

Michael Girello

Nyanquoi Jones

Richard Schepacarter

Rosa Sierra-Fox

Shakima L. Dortch Timothy J. Fox, Jr.

Bankruptcy Judges

Chief Judge Karen B. Owens Judge Brendan L. Shannon Judge Craig T. Goldblatt Judge J. Kate Stickles Judge John T. Dorsey Judge Laurie Selber Silverstein Judge Mary F. Walrath Judge Tomas M. Horan

Exhibit D

Morando Declaration

IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

In re:)	Chapter 11
AMERICAN SIGNATURE, INC., et al., 1)	Case No. 25-12105 (JKS)
Debtors.)	(Jointly Administered)
	_)	

DECLARATION OF RUDOLPH MORANDO IN SUPPORT OF DEBTORS' APPLICATION FOR AUTHORIZATION TO EMPLOY AND RETAIN PACHULSKI STANG ZIEHL & JONES LLP AS COUNSEL FOR THE DEBTORS EFFECTIVE AS OF THE PETITION DATE

- I, Rudolph Morando, hereby declare under penalty of perjury:
- 1. I am a Managing Director with Berkeley Research Group, LLC and the co-Chief Restructuring Officer of American Signature, Inc., an Ohio corporation (together with its affiliated debtors and debtors in possession, the "Debtors"). In my capacity, I am familiar with all aspects of the Debtors' decision to employ and retain Pachulski Stang Ziehl & Jones LLP ("PSZ&J" or the "Firm") as counsel with respect to these chapter 11 cases. I submit this Declaration in support of the Debtors' Application for Authorization to Employ and Retain Pachulski Stang Ziehl & Jones LLP as Counsel for the Debtors Effective as of the Petition Date (the "Application"). Except as otherwise noted, I have personal knowledge of the matters set forth herein.

The Debtors in these chapter 11 cases, along with the last four digits of each Debtor's federal tax identification number, are: American Signature, Inc. (6162); American Signature Home Inc. (8573); American Signature USA Inc. (6162); ASI Pure Promise Insurance LLC (6162); ASI Elston LLC (7520); ASI – Laporte LLC (6162); ASI Polaris LLC (6162); ASI Thomasville LLC (6162); and American Signature Woodbridge LLC (6162). The Debtors' business address is 4300 E. 5th Avenue, Columbus, OH 43235.

² Capitalized terms used but not defined herein shall have the meanings ascribed to them in the Application.

The Debtors' Selection of PSZ&J as Counsel

- 2. The Debtors have selected PSZ&J to serve as counsel. The Debtors recognize that a comprehensive review process is necessary when selecting and managing chapter 11 counsel to ensure that bankruptcy professionals are subject to the same client-driven market forces, scrutiny, and accountability as professionals in non-bankruptcy engagements.
- 3. To that end, the review process used by the Debtors here assessed potential counsel based on their expertise with the relevant legal issues and in similar proceedings. Using this review process, the Debtors selected PSZ&J to serve as counsel, particularly given PSZ&J's experience in prior chapter 11 cases in this Court.
- 4. Ultimately, the Debtors retained PSZ&J because of its extensive experience in corporate reorganizations, both out of court and under chapter 11 of the Bankruptcy Code. Thus, I believe that PSZ&J is well-qualified to represent the Debtors in these chapter 11 cases as counsel in an efficient and timely manner.

Rate Structure

5. I am responsible for supervising expenditures to outside counsel retained by the Debtors in the ordinary course of business. PSZ&J has informed the Debtors that its rates are consistent between bankruptcy representations, including related transactional and litigation services. PSZ&J has informed the Debtors that its current hourly rates apply to non-bankruptcy services, if any, provided by the Firm, unless a contingent fee, mixed contingent fee, flat fee, or blended rate arrangement is agreed upon. PSZ&J has also informed the Debtors that the Firm does not maintain separate departments devoted to other legal practices different from the bankruptcy and insolvency areas, and thus the Firm does not have different billing rates and terms for non-bankruptcy engagements that can be compared to the billing rates and terms for the Debtors'

engagement of PSZ&J. As discussed below, I am also responsible for reviewing the invoices regularly submitted by PSZ&J and can confirm that the rates PSZ&J charged the Debtors in the prepetition period are the same as the rates PSZ&J charged the Debtors in the postpetition period. PSZ&J has informed the Debtors that the Firm's standard hourly rates are subject to periodic adjustment in accordance with the Firm's practice.

Cost Supervision

6. The Debtors and PSZ&J expect to develop a prospective budget and staffing plan for the postpetition period, recognizing that in the course of these large chapter 11 cases there may be unforeseeable fees and expenses that will need to be addressed by the Debtors and PSZ&J. The Debtors recognize that it is their responsibility to monitor closely the billing practices of their counsel to ensure that the fees and expenses paid by the Debtors' estates remain consistent with the Debtors' expectations and the exigencies of the chapter 11 cases. The Debtors will continue to review in a timely fashion the invoices that PSZ&J regularly submits, and, together with PSZ&J, periodically amend the budget and staffing plans as the chapter 11 cases develop.

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7. The Debtors will continue to bring discipline, predictability, client involvement,

and accountability to the counsel fees and expenses reimbursement process. While every

chapter 11 case is unique, the budgets will provide guidance on the periods of time involved and

the level of the attorneys and professionals that will work on various matters, as well as projections

of average hourly rates for the attorneys and professionals for various matters.

Pursuant to 28 U.S.C. § 1746, I declare under penalty of perjury that the foregoing is true

and correct to the best of my knowledge and belief.

Dated: December 17, 2025

Respectfully submitted,

/s/ Rudolph Morando

Rudolph Morando

Co-Chief Restructuring Officer American Signature, Inc.

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